

**Dr. Leslie and The Composing Room, Inc.
Evaluation - Content and Interface**

What year was Dr. Robert L. Leslie born?

- a)1881 b)1885 c)1900 d)1887

What year did Dr. Robert L. Leslie die?

- a)1985 b)1981 c)1987 d)1978

Why did Dr. Leslie switch careers?

- a)He decided he hated medicine. b)He wanted to be in business for himself.
c)His wife thought one doctor in the family was enough. d)He inherited a typesetting firm.

What year did PM magazine begin publication?

- a)1927 b)1934 c)1921 d)1930

What year did A-D magazine end publication?

- a)1942 b)1940 c)1945 d)1939

What was happening in the world the year PM magazine began?

What was happening in the world of design the year PM began?

What was happening in the world the year A-D ceased publication?

What was Dr. Leslie's specialty when he was a doctor?

- a)Cancer b)Cholera c)Tuberculosis d)Typhus

How did he put himself through medical school?

- a)waiter b)typesetter c)proofreader d)cab driver

Name six major activities that Dr. Leslie was involved with during his life.

List ten designers featured in PM magazine.

List ten designers who designed covers for PM and A-D magazine.

List at least two designers/artists that Dr. Leslie "discovered".

List ten designers showcased in the A-D Gallery.

List five designers that were featured in PM or A-D and were involved in an exhibit at A-D Gallery.

List five factors contributing to the influence of The Composing Room, Inc. to the history of graphic design.

This project was easy to use. easy _____hard

The map card provided enough information to access all parts of the project. enough _____not enough

The headlines were legible. very legible _____not legible

Text type was easy to read. easy to read _____hard to read

Use of Quicktime movies added interest to the information. interesting _____not interesting

More movies should be integrated into the project. more _____less

Large background images provided a strong sense of context to the project. strong _____weak

The Help card was helpful. helpful _____useless

More help is needed throughout the project. more _____less

Read each statement and plot your rating along the line. The closer your rating is to the word, the stronger your opinion is in relation to the word.