



Visual Interaction Design
IXDSN-230-01

so, now do this...

Use the supplies in front of you to make a poster.
This poster should have the following elements:

- 1) Your name & what you like to be called
- 2) A visual representation of least one place you have lived.
- 3) A picture of something you really like
- 4) A picture of something you dislike

You will be sharing this with the rest of class later.

Finish up when the music stops

WHO
ARE
you?

Class 1: Visual Interaction Design

Erin Malone

 emalone
erin@cca.edu or erin@tangible-ux.com

TODAY

Intro to instructional staff
Overview of what to expect
Exercise user interface design

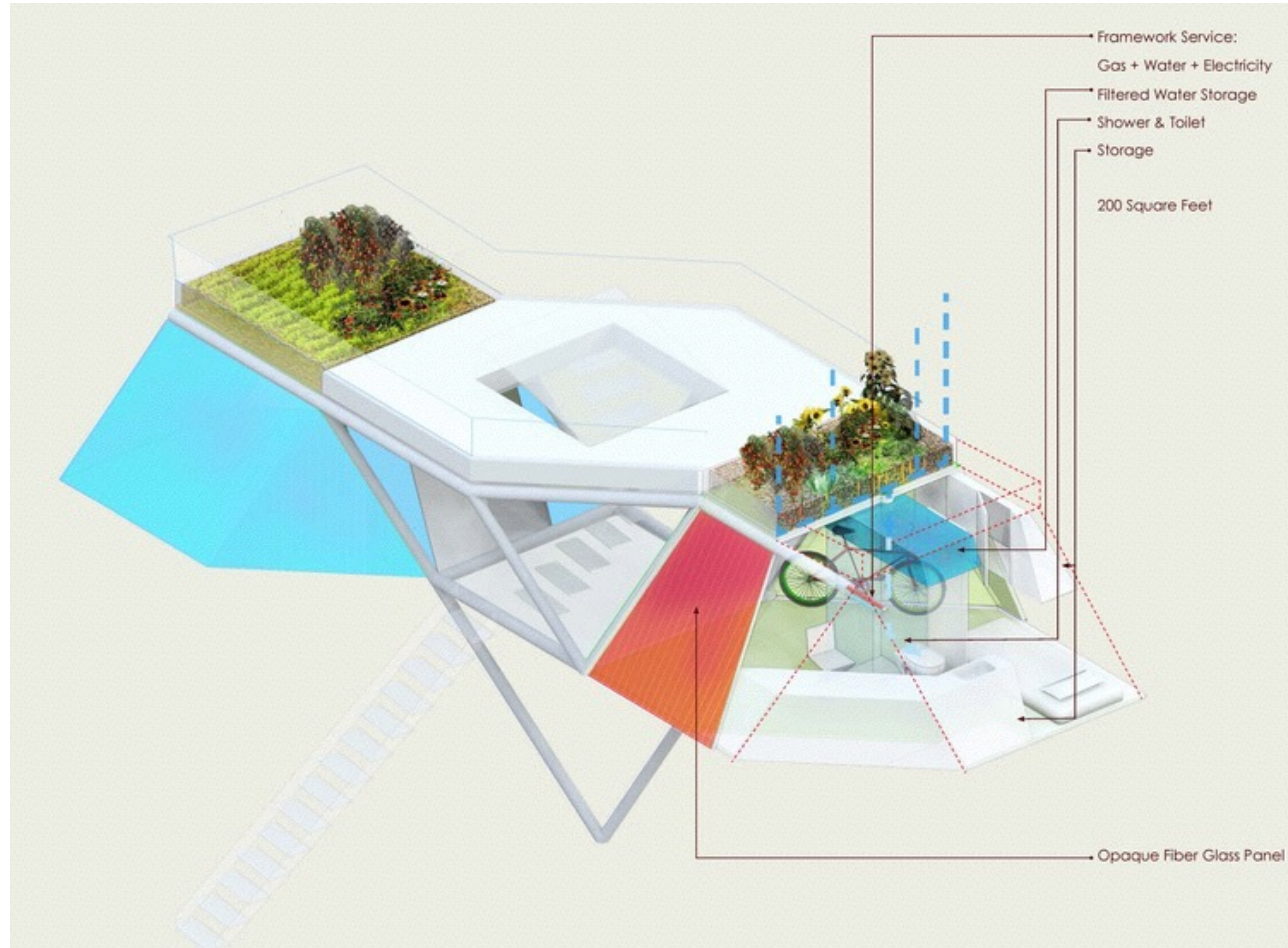
WHO
ARE
we?

TEACHING ASSISTANT – SIDA LI

ARTIST & DESIGNER



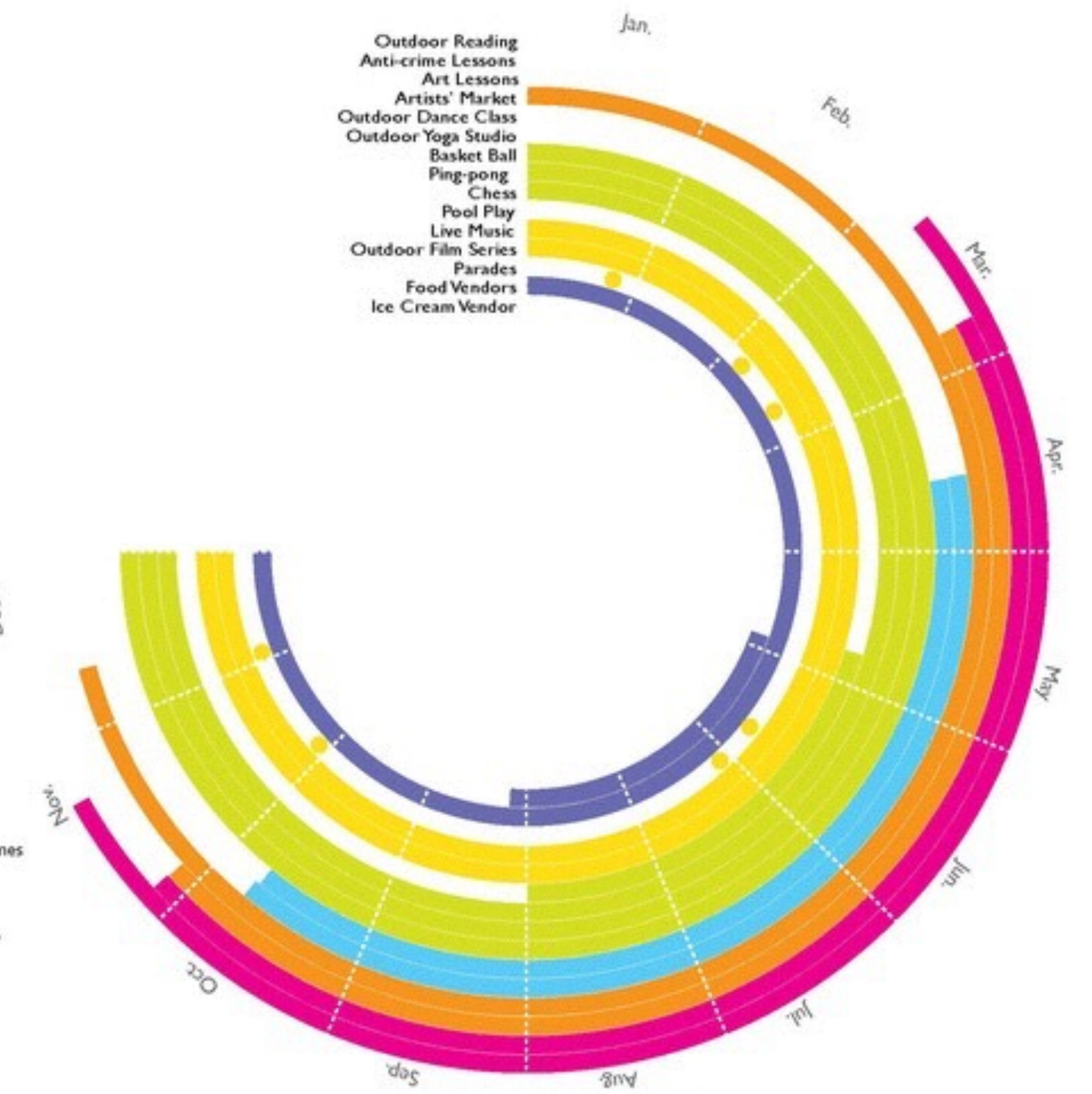
GRAPHIC DESIGN



*Main Parades in Albuquerque

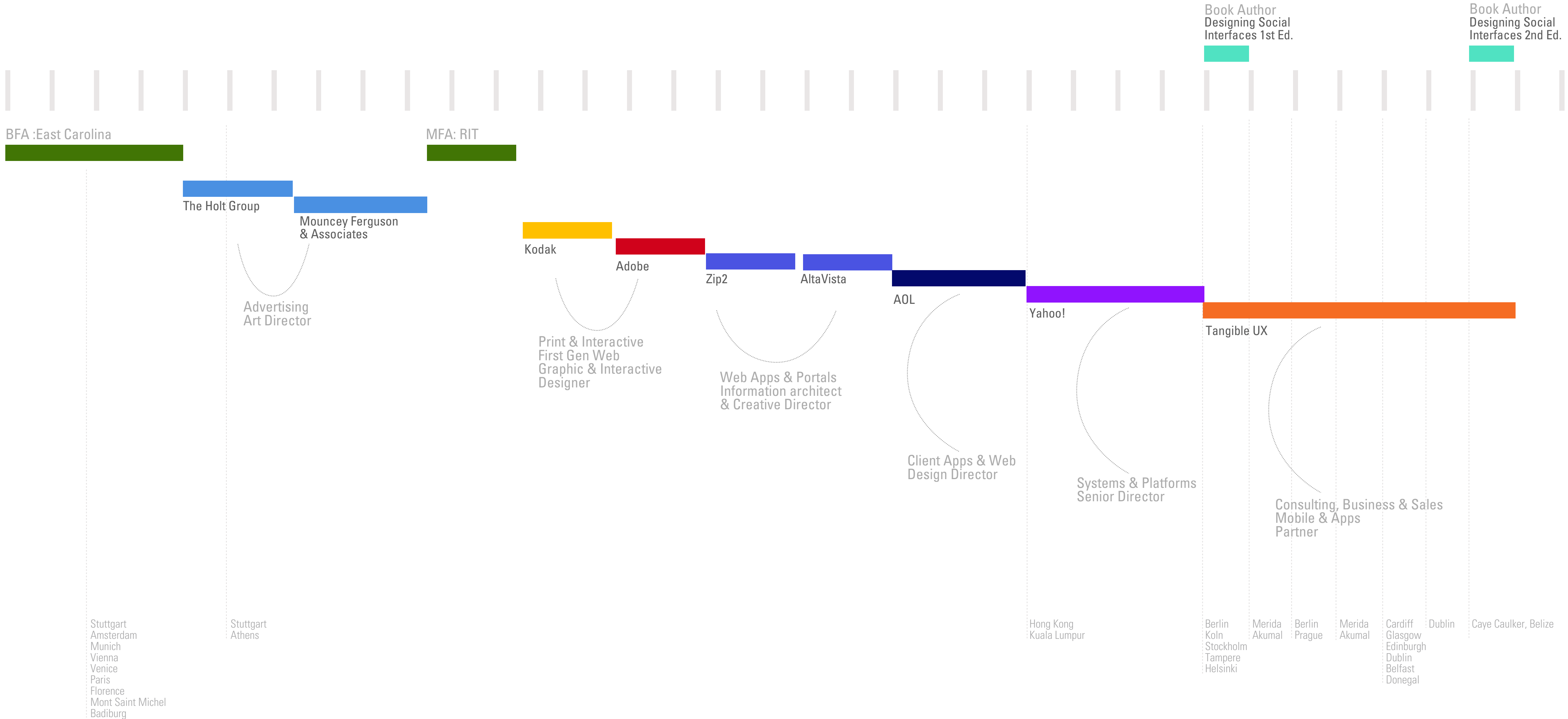
- Albuquerque Twinkle Light Parade
- Albuquerque Pride
- Fourth of July Parade
- Saint Patrick Day Parade
- Martin Luther King Parade
- Mardi Gras Parade
- Dia de Muertos

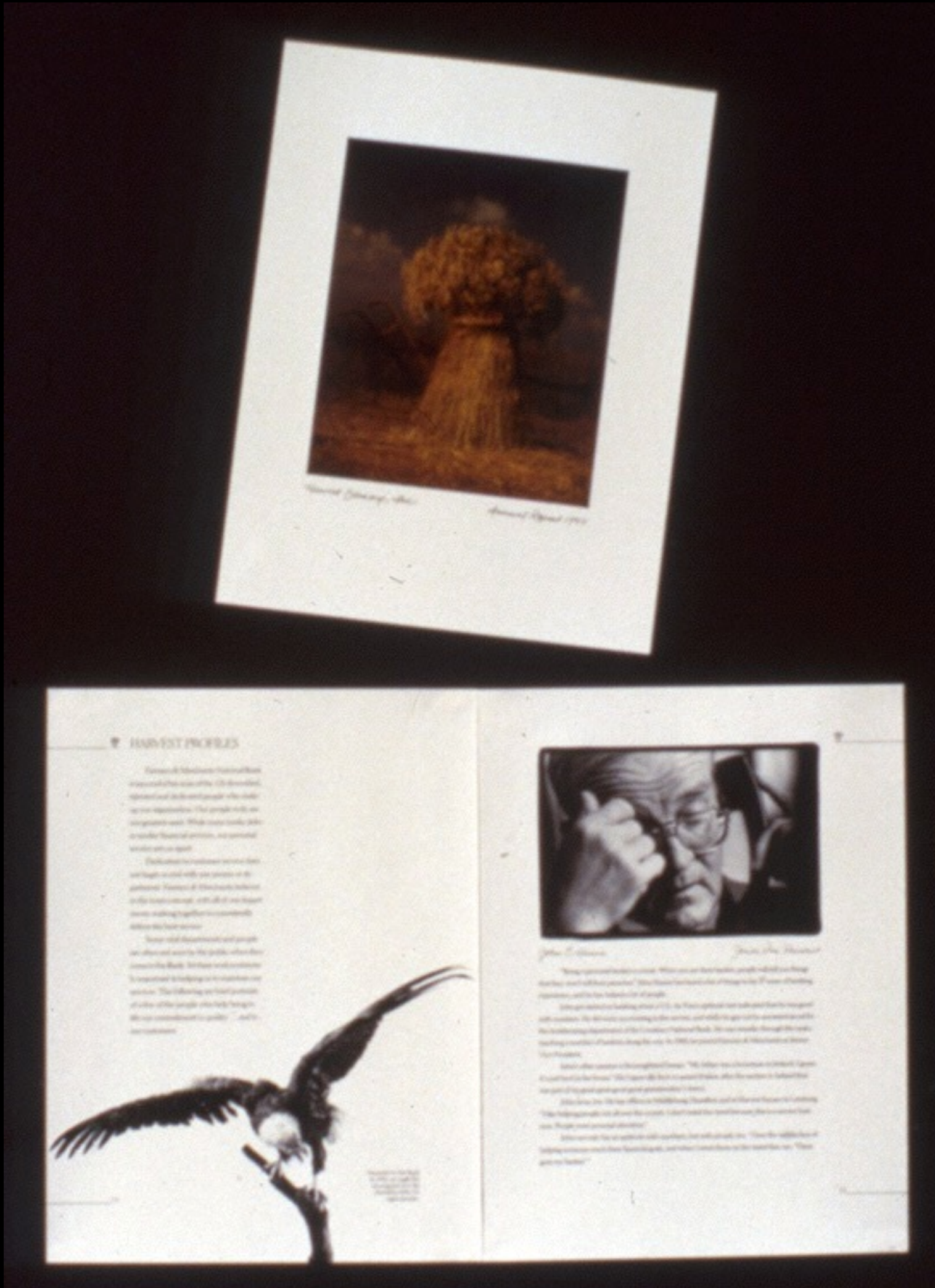
- Educational Activities
- Arts and Crafts
- Dance and Yoga
- Organized Sports and Games
- Festival & Performance
- Food



Erin Malone

adjunct faculty :: partner, tangible ux





JOIN US FOR LOUDOUN EARTH DAYS APRIL 21-22, 1990

SCHEDULE OF EVENTS

Help us celebrate the beauty and diversity of Loudoun County during two days of fun, family entertainment!

Saturday, April 21
Kingston Middle School

9 am
Welcoming Ceremonies
 Featuring Terry Taylor, Pulitzer Prize poet.

10 am-4 pm
Expert Seminars and Panels
 Topics include environmental education, open space, parks, scenic preservation, greenways/trails/wildlife habitats, sustainable agriculture, transportation.

Children's Activities and Seminars
 Children learn about the importance of caring for their environment through hands-on demonstrations, games, crafts, film photography, music and more.

Entertainment for the Family
 Enjoy entertainment by some of the area's top environmentally aware performers, including Maggie, John Roberts and Tony Bennett, North Danvers, Wanya, Wildlife Center of Virginia, Early American Stage, Noel Stegans, Junior American Bill Miller, and Marjorie DeGheen.

4 pm
Family Skits and Entertainment

7:30 pm
Earth Day Concert
Kingston Middle School

8-11 pm
Addressing Needs at Outlands
 Learn how to watch the stars with Geoffrey Charles Smithsonian. Admission: Limited overnight camping available.

Sunday, April 22

8:30 am
Earth Day Ceremonies at Outlands
 A musical tribute to our countryside, including a children's chorus, a community chorus, a hot air balloon launch, and special surprises.

11 am-4 pm
Outdoor Activities
Throughout the County
 A day to get everyone outdoors to enjoy our beautiful countryside. Featuring nature walks, bird watching, bicycle rides, mountain trail hikes, boat walks, canoe trips, horse trail rides, 5-K run, organic farm tours, and much, much more.

Environmental Technology Exhibitions
 The Center for Innovative Technology at Dulles sponsors an exhibition of Virginia corporations on the leading edge of waste management, recycling, and a variety of environmental technologies.

Admission
\$3.50 Adults • **\$1.00** Day of Event (8 & under free)
 For more information and ticket bottom sales locations, call 771-0406.
 Printed on recycled paper.

Think Global. Act Local!



With My family, Pieta

BOAZ TAL

January 20 - February 20, 1995

Photo Gallery

Rochester Institute of Technology

Gallery Talk & Reception - 4:30 January 20

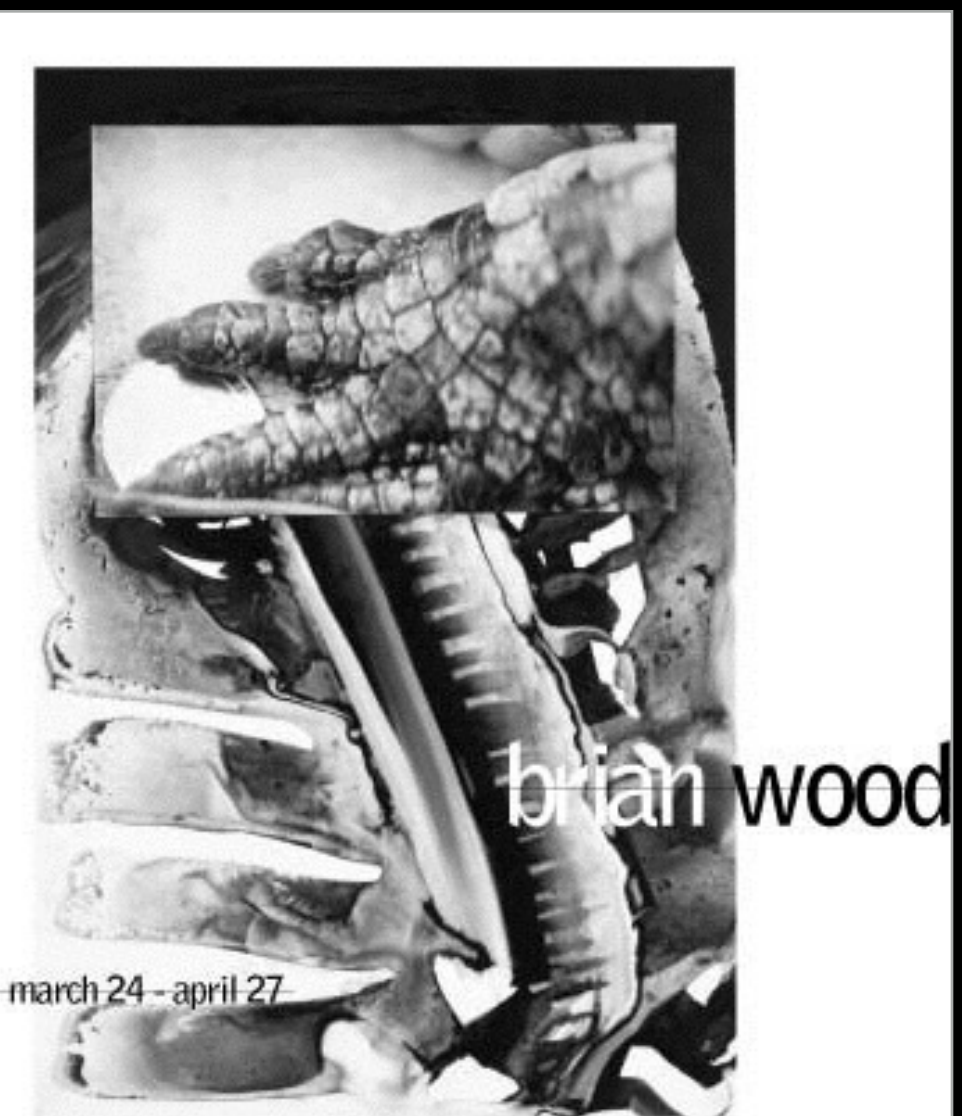
faculty exhibition

Jan 29 - Feb 21

reception
Jan 29
7 pm

photo gallery
gannett building
3rd floor

rochester institute of technology



brian wood

march 24 - april 27

photo gallery - rochester institute of technology
lecture & reception - 5pm march 24

DR. LESLIE PROJECT



← [Back to EMDesign](#)

Dr Leslie & The Composing Room

1934 - 1942
An Important Time
In The Development
Of American Graphic Design

An MFA Thesis Project
Written & Designed by
Erin K. Malone

Rochester Institute of
Technology - 1994

Originally conceived as a Hypercard
Interactive experience, the work has been
translated and modified for the Web so that
others may benefit from this design history
research.

[Introduction](#) »

DR. LESLIE PROJECT

[DR. LESLIE](#) [TIMELINES](#) [PM & A-D MAGAZINE](#) [CONTRIBUTORS](#) [A-D GALLERY](#) [REFERENCE](#)

Select a year

- 1890
- 1900
- 1910
- 1920
- 1930
- 1940
- 1950
- 1960
- 1970
- 1980

1905
Einstein publishes 'Theory of Relativity'

First "fleet" of horseless carriages in England

The blues grow steadily in popularity in the United States

Eugene Debs helps begin Union Industrial Workers of the World (IWW)

1906
First radio program of voice and music broadcast in USA

Dmitri Shostakovich born

1907
More than 1.2 million immigrants processed at Ellis Island

Economic "Panic of 1907"

C.G. Jung first meets Sigmund Freud

Lumiere Brothers develop color photography

1908
William Howard Taft, President

Henry Ford introduces Model T automobile

Boy Scout movement begun by Robert Baden-Powell

1909
Robert Peary and Matthew Henson are first to reach the North Pole

Henry Ford begins use of assembly line to manufacture autos

NAACP founded to abolish Jim Crow laws

Louis Blériot makes first crossing of English Channel by airplane

1910
Woman's suffrage movement begins

7.5 million women working

Mann Act makes inter-state prostitution illegal

George Eastman invents Photostat Copying Machine

1911
Madame Curie receives Nobel Prize

1905
Steiglitz operates Gallery 291 in NY

Lucien Bernhard designs poster for Priester matches in Berlin

Brodovich moves to Moscow with his family

Ernest Elmo Calkins declares advertising "a profession"

French advertising magazine La Publicité begins publishing

Frank Lloyd Wright designs Unity Temple in Oak Park, Illinois

1906
Hungarian art nouveau shown at Milan Exhibition

Gyorgy Kepes born in Selyp, Hungary

Paul Cezanne dies

1907
Picasso and Braque invent Cubism

Steiglitz opens Little Galleries of Photo-Secession at 291 Fifth Avenue

Deutsche Werkbund founded in Munich by Herman Muthesius

Les Demeiselles d'Avignon by Picasso signals beginning of Cubism

Herbert Matter born in Switzerland

1908
Peter Behrens designs trademark for AEG

George Gusti born

Futurism begins in Italy

Frank Lloyd Wright designs famous prairie-style Robie House in Chicago

Steiglitz gives Matisse his first exhibition in America at "291"

Will Burtin born in Cologne, Germany

1909
F.T. Marinetti's "Futurist Manifesto" published in Paris newspaper

Peter Behrens office includes Mies van der Rohe, Gropius, and later Le Corbusier

Cubism first appears with Picasso's 'Les Demeiselles d'Avignon'

1911
Magazine publisher Conde Nast acquires 'Vogue'

1905
Works as social worker

1906
Joins International Typographical Union

Accepts Johns Hopkins Scholarship

Works as proofreader at Baltimore Sun to meet expenses

1912
Receives MD from Johns Hopkins

Joins United States Public Health Service

1918
Travels extensively for US Public Health Service

Marries Dr. Sarah K. Greenberg - obstetrician and gynecologist

1920
Leaves Public Health Service

Becomes 1st Industrial doctor in NYC - works for McGraw Hill publishing Co.

Meets Sol Cantor

1921
Becomes partner with Sol Cantor in Enmore Linotype Co. - a trade typesetter

1926
Cantor and Leslie sell Enmore Linotype Co. to Louis Stattenstein of American Book-Stratford Press

Spends next year as salesman for Stattenstein

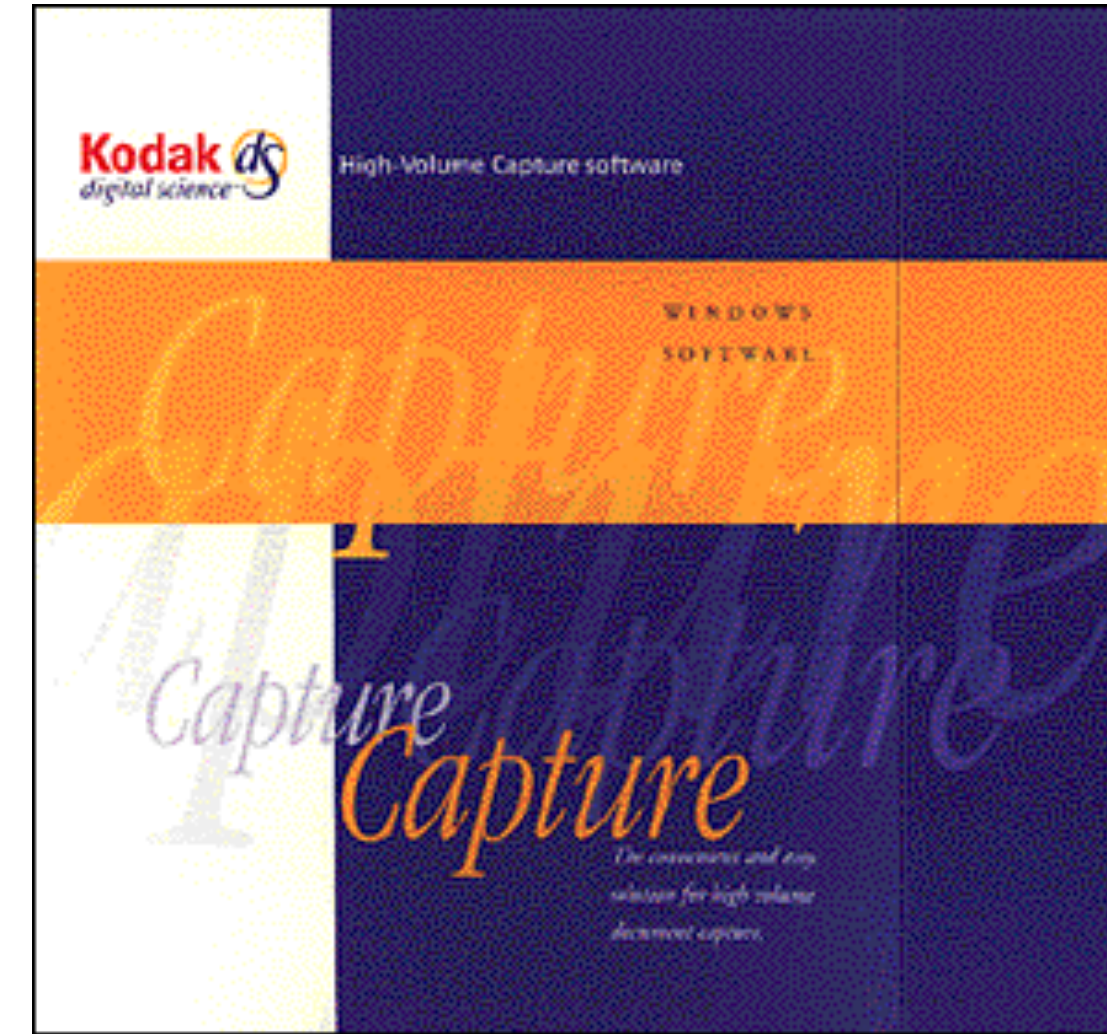
1927
Leslie and Cantor establish The Composing Room, Inc.

1934
Begins publishing PM magazine created on death of Gebruchsgraphik the German Graphic Arts magazine

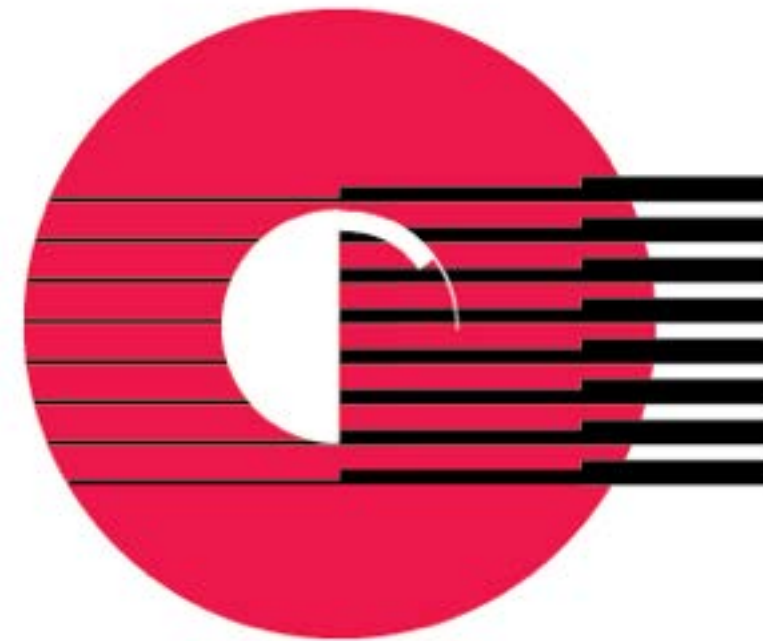
1935
Features [George Salter](#) in September issue of PM



**WORLD
DESIGN
LIBRARY**



DESIGN T E R A C T I V E



**COLLECTOR'S
CHOICE**



HOME UP MAP INDEX SEARCH PURCHASE

WHAT'S NEW PRODUCTS SOLUTIONS STUDIO SUPPORT & SERVICES ABOUT ADOBE

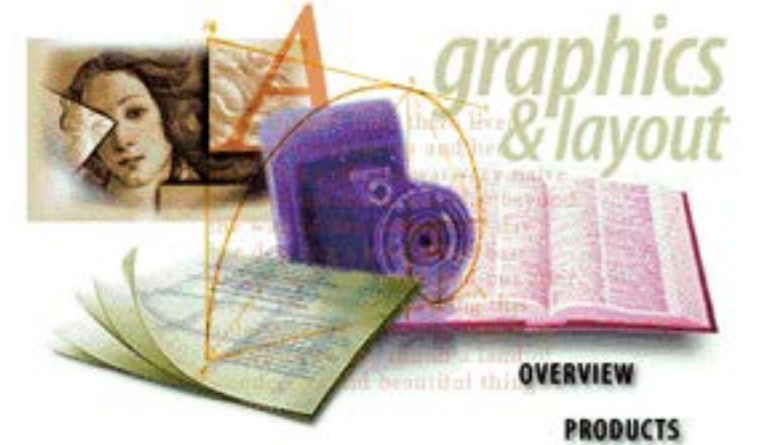


OVERVIEW

PRODUCTS

| [Home](#) | [Overview](#) | [Products](#) |

Adobe HOME UP MAP INDEX SEARCH PURCHASE
WHAT'S NEW PRODUCTS SOLUTIONS STUDIO SUPPORT & SERVICES ABOUT ADOBE



OVERVIEW
PRODUCTS

| [Home](#) | [Overview](#) | [Products](#) |

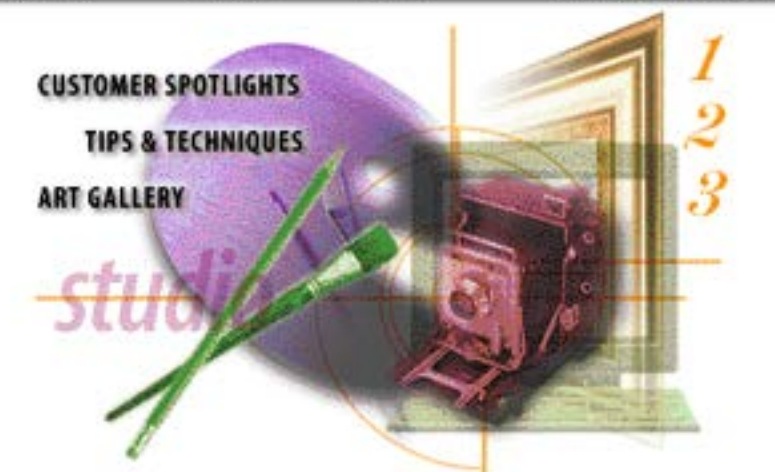
Adobe HOME UP MAP INDEX SEARCH PURCHASE
WHAT'S NEW PRODUCTS SOLUTIONS STUDIO SUPPORT & SERVICES ABOUT ADOBE



INTERNET PUBLISHING
ELECTRONIC DOCUMENTS
GRAPHICS & LAYOUT
MULTIMEDIA
PRINTING TECHNOLOGIES
TYPE
PUBLICATIONS

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Adobe HOME UP MAP INDEX SEARCH PURCHASE
WHAT'S NEW PRODUCTS SOLUTIONS STUDIO SUPPORT & SERVICES ABOUT ADOBE



CUSTOMER SPOTLIGHTS
TIPS & TECHNIQUES
ART GALLERY

| [Home](#) | [Customer Spotlights](#) | [Tips & Techniques](#) | [Art Gallery](#) |

Sign in as a new user



FEB. 19 - 25

Calendar

SAT 19 SUN 20 MON 21 TUES 22 WED 23 THUR 24 FRI 25

Go to any date

abuzz Real People. Real Answers.

DAY

Around Town: Rose Center for Earth and Space
The long-awaited center at the Museum of Natural History opens today

3:30 PM

Basketball: Knicks vs. Indiana
Madison Square Garden — Knick-killer Reggie Miller makes his first New York appearance of the season.

EVENING

Film: Pitch Black
The survivors of a spaceship crash battle hostile creatures and impending darkness on an inhospitable planet.

Restaurants: Pampa
Upper West Side — This pleasant and inexpensive Argentinean meatery gets high marks for its lean, flavorful steaks.

Bars: Barracuda
Chelsea — An oasis of East Village gay nightlife in the heart of tan-and-taut Chelsea.

8:00 PM

Chamber Music Society of Lincoln Center: Der Golem
Walter Reade Theater — The silent film comes to life with music composed by Betty Olivero and performed live by the Arditti Quartet and clarinetist David Krakauer.

Today's Weather

Currently: Overcast 33
Hi/Low: 43/28

Traffic | Lottery

Latest News from The Times

Today's Features



NEWS
Winter Blast Leaves Travelers Wishing It Had Come One Day Later

NEWS
Macy's Restaurant to Close, Ending a 70-Year Tradition

NEWS
Meteorite Dispute Greets Opening of Planetarium



DANCE REVIEW
'Black Dance' In Explosive Novelty, a Pride in Roots

HOCKEY
Hat Trick Keys Avalanche's Victory Over the Rangers

NEW YORK CITY
Times Co. Picks Developer For New Home in Times Sq.

FEATURE
On the Front Line in the Home-Heating Deals

Sign in as a new user



was \$329.99 **\$199.99**
J&R Jandr.com
aiwa MiniDisc, CD Cassette Digital Radio

Restaurants

FIND A RESTAURANT by clicking "GO"

Type: NY Today Picks Location: Manhattan GO!

To search by price, rating or name, use the Advanced Search.

News & Reviews

REVIEW
Diner's Journal: Ruby Foo's Times Square
A year after Ruby Foo's opened with a bang on the Upper West Side, the silliness has spread south to Times Square.

NEWS
Macy's Restaurant to Close, Ending a 70-Year Tradition

EATING OUT
By the Glass
There's places that give wine lovers an opportunity to be adventurous.

REVIEW
Restaurants: Icon
The food at Icon is better than the setting might suggest.

REVIEW
\$25 and Under: Metsovo
The house specializes at Metsovo from the heart of the menu and are the best choices.

REVIEW
To Go: Out-of-the-Way Places That Are Worth the Effort

FOOD
A New Sizzle in the Kitchen
Lately, in the hands of chefs who have learned to fine-tune its attributes, bacon is being dressed up for dinner, and proudly so.

FOOD
What to Call It When Chefs Boil in Bags? Cuisine
Restaurant chefs use new technology for food preparation.

FROM THE TIMES
Calendar: Managing a Restaurant

FROM THE TIMES
Off the Menu: Greece in Midtown
Aya, a Greek restaurant at 141 East 48th Street, has opened without its promised chef.

* Personalize Restaurants for your calendar.

ENTERTAINMENT
Around Town
Restaurants
Movies
Music
Theater
Dance
Bars & Nightlife
Art & Museums
Books & Talks
Television
Sports
Getaways

MARKETPLACE
Auctions
Online Shopping
Sales & Promotions
Special Events
Coupons
Food & Drink
Entertainment
Art & Galleries
Homedelivery.com

CLASSIFIEDS
Real Estate
Cars
Jobs

COMMUNITY
About Community Groups & Events
Create a Group

LIFE
Food & Wine
Home
Fashion & Style
Weddings
Health & Fitness
How to New York
Ask Abuzz

VISITING NY
Hotels

NEIGHBORHOODS
Near My Home
Near My Work
Other Areas

NEWS
Latest News from The Times
Weather
Traffic
Lottery

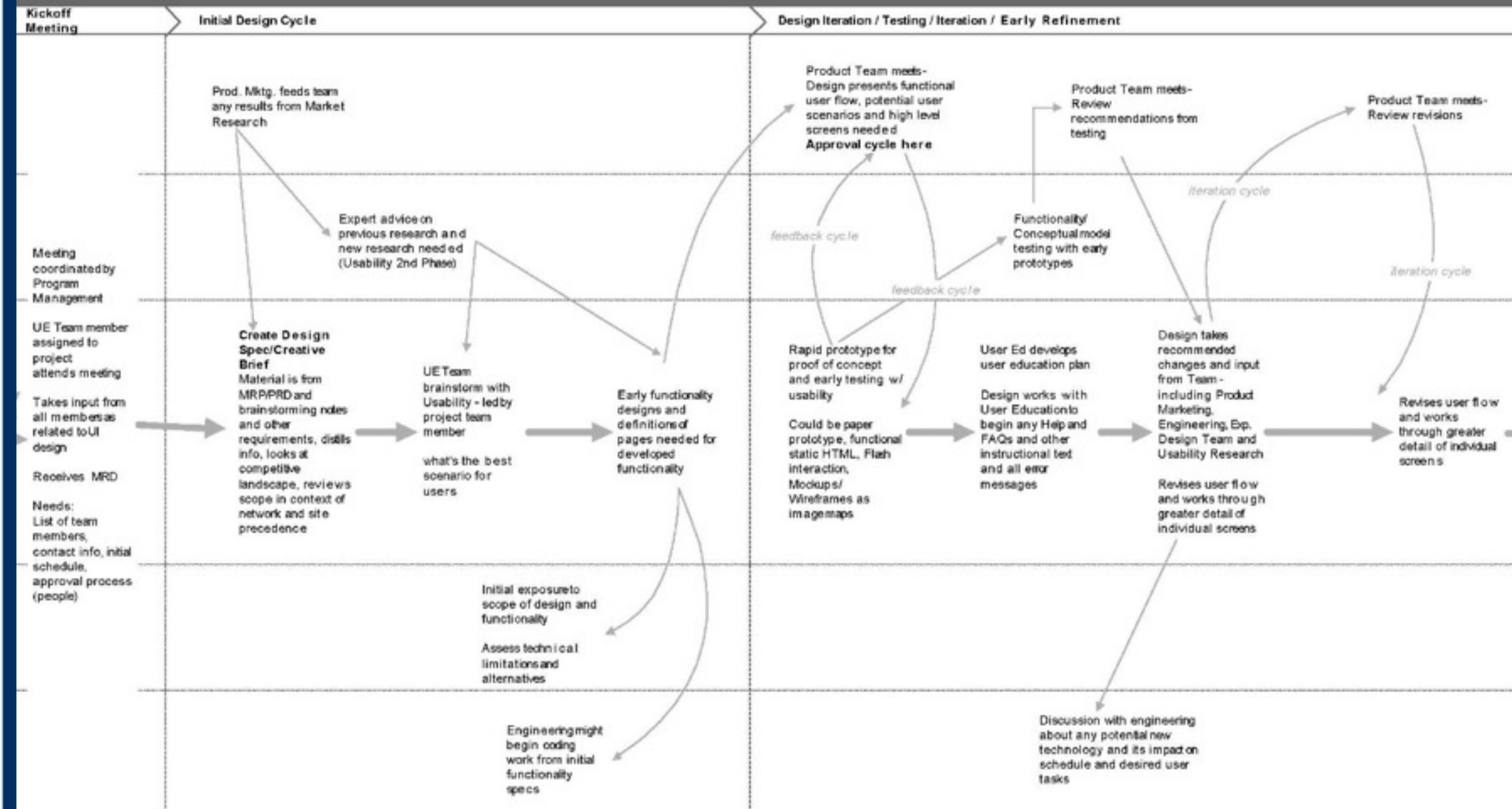
TOOLS
Get a Map
Get Directions
Inbox

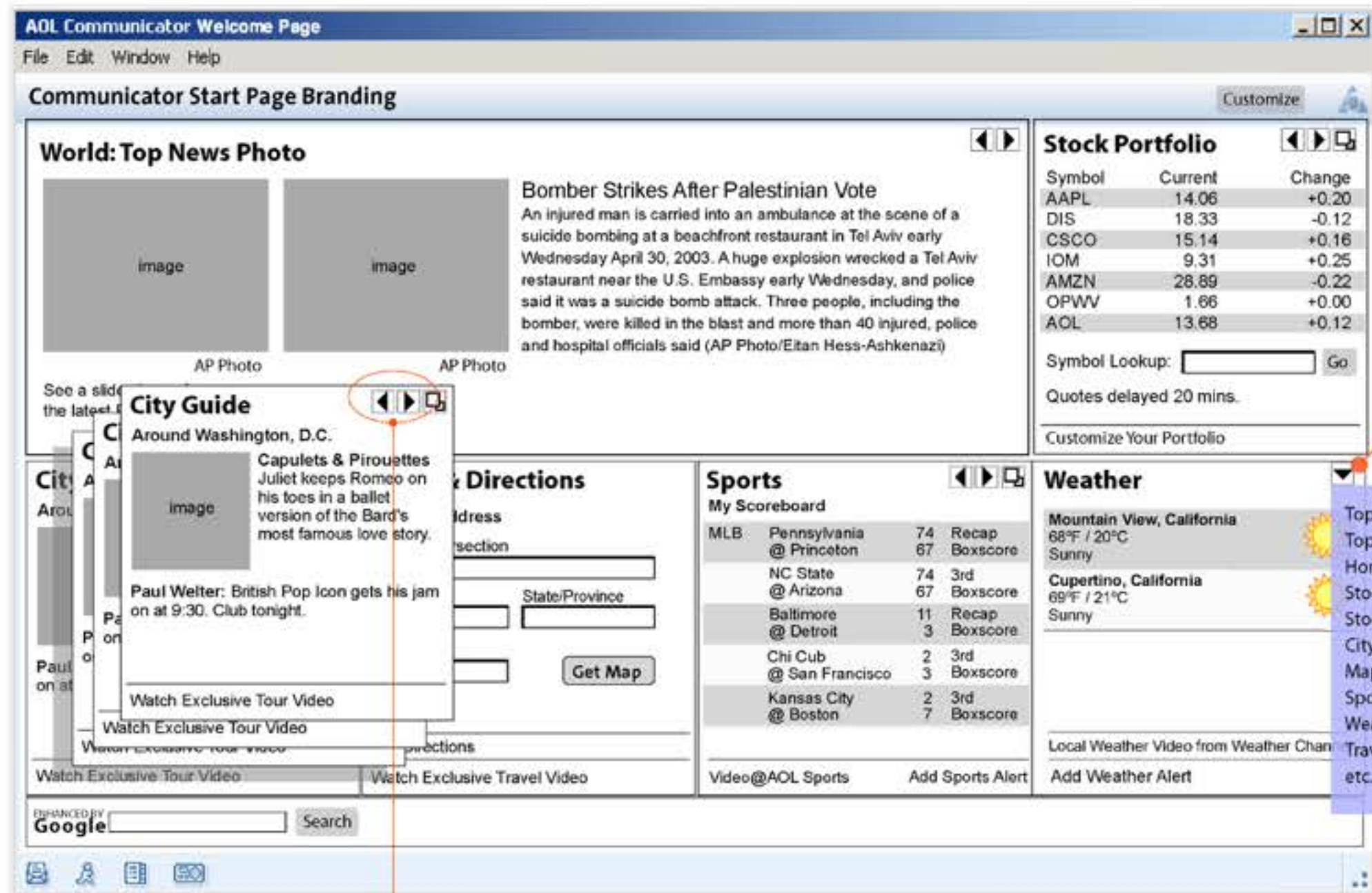
For more news, visit The New York Times

Order home delivery of The New York Times

GO.VIDEO
Dolby Digital DVD Amp System
\$499.99
J&R
www.jandr.com

Design Process: Critical Path

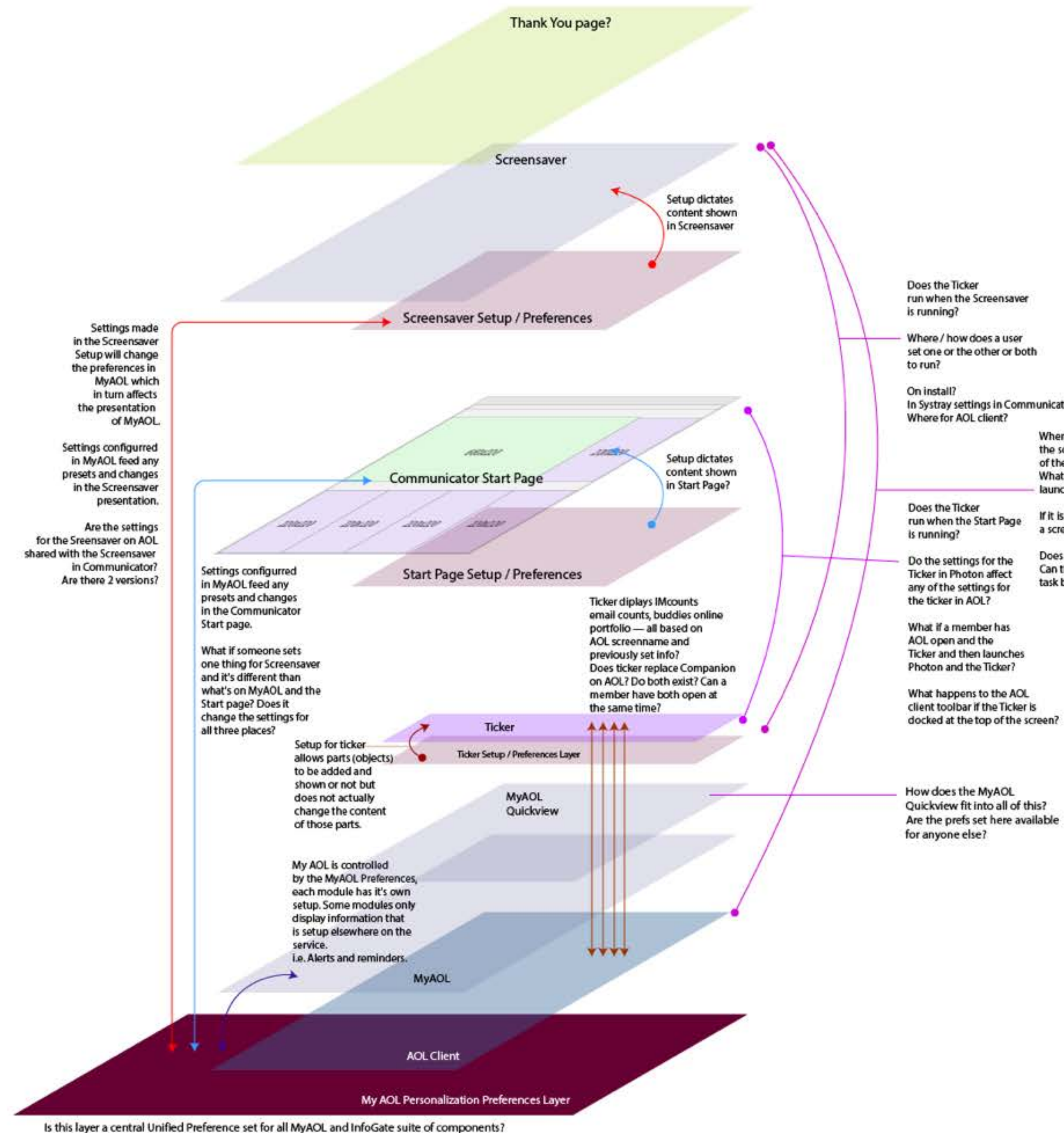




Module popup allows member to swap module content on the fly. Recommend no more than one of these modules on the page.

- Top News Photos
- Top News Headlines
- Horoscope
- Stock Charts
- Stock Portfolio
- City Guide
- Maps & Directions
- Sports
- Weather
- Travel
- etc...

Arrows page through components of content that are part of the customized content buckets. Active paging versus passive rotation. Recommend arrow dim if no more content available.



Design Pattern Library

Yahoo! Developer Network > Design Pattern Library

USER NEEDS TO

- SEARCH
 - Search Pagination
- NAVIGATE
 - Breadcrumbs
 - Links
 - Alphanumeric Filter Links
 - Tabs
 - Module Tabs
 - Navigation Tabs
- READ
 - Page Grids
 - Pagination
 - Item Pagination
 - Search Pagination
- SELECT
 - Auto Complete
 - Calendar Picker
- INTERACT
 - Invitation
 - Cursor Invitation
 - Drop Invitation
 - Tool Tip Invitation
 - Hover Invitation
 - Transition
 - Animate
 - Brighten
 - Collapse
 - Cross Fade
 - Dim
 - Expand
 - Fade In
 - Fade Out
 - Self-Healing
 - Slide

Welcome

Welcome to the Yahoo! Design Pattern Library. We've just reorganized the navigation scheme for our patterns (see the link tree on the left side of this page), and we welcome feedback and other comments. The most recent pattern released is [Vote to Promote](#).

We're thrilled to be sharing patterns and code with the web design and development community, hope it's useful, and look forward to your [feedback](#).

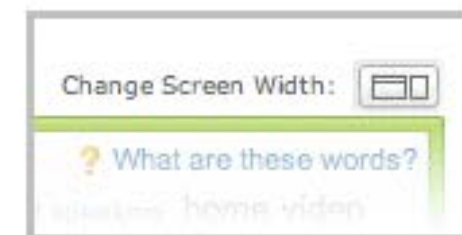
What's a Pattern?

A pattern describes an optimal solution to a common problem within a specific context. [more...](#)

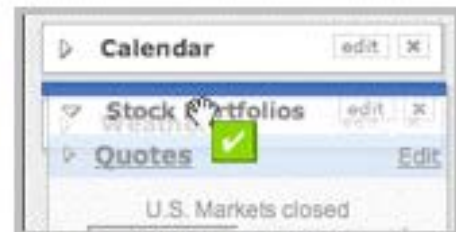
Recent Patterns [see all...](#)



Alphanumeric Filter Links
The user needs the ability to look up information alphabetically within a large data set.



Collapse Transition
The designer needs to communicate that an object is no longer of primary importance.



Animate Transition
Designer needs to communicate that an object is changing its spatial relationship within the page.



Drop Invitation
Designer needs to indicate valid candidate drop sites during a drag and drop operation.



Calendar Picker
User wants to find or submit a particular piece of information based on a date or between a date range.



Expand Transition
Designer needs to show the detail of an object in its context or reveal a previously collapsed object.



New on YDN: [Y! SOCIAL APIS](#) [YUI 3.0 PREVIEW](#) [FIRE EAGLE](#) [Y! MUSIC API](#)

Yahoo! Social APIs and YQL – Docs and Info

POSTED SEPTEMBER 15, 2008

We previewed a number of Yahoo! Open Strategy (YIOS) elements at Open Hack 2008. Today, we're sharing the docs for the Yahoo! Social Platform including the Social Directory, Status, Contact, and Updates APIs. We're also publishing our docs for the Yahoo! Query Language (YQL).

Learn how you can tap into YIOS to bring the power of the Yahoo! network and its wealth of social connections and data to your site. Read all about the [Social APIs](#) and [YQL](#).

GET THE MOST OUT OF YDN

- 1 EXPLORE** YDN APIs and resources.
- 2 BUILD** Get an Application ID and create your app.
- 3 SHARE** your app with developers.

YDN BLOG HIGHLIGHTS

SEPTEMBER 15, 2008 - 0 Comments

Highlights from Open Hack Day

Open Hack Day has just finished up, topping off a frantic two days of hacking with an unexpectedly large number of awards and an unexpectedly small number of leftover doughnuts. Hack days at Yahoo! have always been about taking a great idea from conception to presentation in an enormously short period of time, and the quality of concept and execution throughout has been inspiring. [more...](#)

SEPTEMBER 15, 2008 - 0 Comments

SearchMonkey events in Mexico and Argentina

Following hot on the heels of Open Hack Day in Sunnyvale, California, we've got two upcoming SearchMonkey workshops in Mexico and Argentina. At these events developers will get an overview of what is happening in Yahoo! Search as well as... [more...](#)

SEPTEMBER 12, 2008 - 0 Comments

Launching Today: BOSS Mashable Challenge

The BOSS team is all at Open Hack 2008 today. It's early and there's a crowd, so we're excited to announce a new developer challenge here at Yahoo! The BOSS Mashable Challenge is all about openness and innovation. [more...](#)

YDN THEATER

YAHOO! OPEN HACK DAY
Play movie

YAHOO! DEVELOPER NETWORK - INTERNS
Play movie

FIRE EAGLE TAKES FLIGHT
Play movie

YDN LIBRARIES & BEST PRACTICES

ASTRA
ASTRA, the ActionScript Toolkit for Rich Applications, is a collection of Flash and Flex components, code libraries, toolkits and utilities developed by Yahoo! for ActionScript developers.

Design Pattern Library
Interaction solutions that describe an optimal solution to a common problem within a specific context.

Exceptional Performance
Best practices for improving web performance, including research and build tools that center around the rules for high performance web sites.

Security
Best Practices and guidelines to help you protect your users' trust in your application.

YAHOO! APIs & WEB SERVICES

- Answers
- Address Book
- Authentication
- delicious
- Finance
- Fire Eagle™
- GeoPlanet™
- Hadoop
- HotJobs
- Live Video Broadcast
- Local
- Mail
- Media Player
- Mobile
- Music
- OpenID
- Pipes
- RSS Feeds



YDN: Your Gateway to Yahoo! Services

The Yahoo! Developer Network offers Web Services and APIs that make it easy for developers to build applications and mashups. Yahoo! APIs let developers tap into Yahoo!'s world-class data and infrastructure to help power their businesses and integrate data sources in new ways, making the web a more useful and interesting place for everyone.

Libraries & Best Practices

- ASTRA**
The ActionScript Toolkit for Rich Applications is a collection of Flash and Flex components, code libraries, toolkits and utilities developed by Yahoo! for ActionScript developers.
- Design Pattern Library**
Interaction patterns that describe and solve commonly occurring problems within a specific context, following a specific coding and build process.
- Exceptional Performance**
Best practices for improving web performance, including research and build tools that center around the rules for high performance web sites.
- Hadoop**
Information about Hadoop's evolution in the Apache Hadoop project which develops open source software for reliable, scalable, distributed computing.
- Security**
Best practices and guidelines to help you protect your users' trust in your application.
- Yahoo! User Interface Library (YUI)**
A set of classes, web controls, scripts and toolkits for building rich interactive web applications using techniques such as DHTML, DOM, and Ajax.

APIs and Web Services

AUTHENTICATION AND SIGN IN

- OAuth**
Registered Yahoo! users can sign in to your services without having to complete a separate registration process.
- OpenID**
Easy identity of a verified user experience for your users.

COMMUNICATION

- Address Book**
Access and update contacts in the Yahoo! Address Book.
- Mail**
Build applications on top of Yahoo! Mail, including calendar, contacts and social messages.
- Messenger**
Create services with real-time messaging features that can integrate Yahoo! Messenger.

CONTENT

- Finance**
RSS feeds deliver timely data on market trends, including top performing and company stock symbols.
- HotJobs**
Place ads, upload and provide public and private jobs. Use the API to manage your job ads in real-time.
- Kellogg**
Create applications that provide real-time company and product location functionality.
- MyBlogLog**
Build social networking services on demand. Create, manage and access user social data.
- Shopping**
Access millions of product listings and thousands of merchants.
- RSS Feeds**
Content for a variety of products and services - thousands of feeds to pick.
- Travel**
Build applications that allow trip planning and sharing, offers, comparisons, and usage and reviews.
- Upcoming**
Add user-generated event and location data to your applications and websites.

MAPS & LOCATION BASED SERVICES

- Fire Eagle**
Create location-aware applications and services.
- GeoPlanet**
A service for location-aware, context-based search.
- Local**
Bring local-based information and user-created content to your website.
- Maps**
Fetch, store and share location data, and understand rich, interactive maps.
- Traffic**
Access real-time traffic and information for a given location.
- Weather**
Get up-to-date weather information for your location.

PHOTOS, AUDIO & VIDEO

- Flickr**
Tap into the Flickr API to create applications, community site updates, and share photos and tags.
- Live Video Broadcast**
Create your own broadcast channel or WebTV, and watch live video streams on your website or blog.
- Media Player**
Create an embedded player for each media file on your site, or with one which, turn any page into a player.

- Music API
- Shopping
- Traffic
- Utilities
- Weather



PACERPRO Muller

Apple Inc. v. Samsung Electronics Co. Ltd. et al

U.S. District Court California Northern District - San Jose

JUDGE RULINGS

04/01/14 ORDER DENYING NOKIA'S MOTION TO COMPEL by Magistrate Judge Paul Singh Grewal denying 2988 Motion to Compel. (pag35, COURT STAFF) 3 2

03/24/14 ORDER by Hon. Lucy H. Koh granting 3043 Motion to Stay. (Phic1, COURT STAFF) 4 2

03/19/14 ORDER DENYING MOTION TO SEAL by Magistrate Judge Paul Singh Grewal denying 2374 Administrative Motion to File Under Seal. (pag35, COURT STAFF) 7 5

OPERATIVE PLEADINGS

04/01/14 AMENDED COMPLAINT... filed by Apple Inc.

03/24/14 ANSWER to Amended Complaint...COUNTERCLAIM by Samsung Entities

03/19/14 ANSWER TO COUNTERCLAIM... filed by Apple Inc.

JUDGE'S SCHEDULE: Hon. Lucy H. Koh TODAY 9:30AM - USA v. Laura Garcia Status Conference (Reptr) - 513-cr-00508-LHK | 1:00 PM USA v. Vanessa Garcia Status Conference (Reptr) - 513-cr-00508...

First Year Students

Participants
In Fall 2013/Spring 2014, Your Institution participated in MAP-Works with 577 total students in the First-Year Cohort.

MAP-Works Risk Indicators

51.6% GREEN 298 | 5.2% YELLOW 30 | 19.4% RED 1 112 | 23.7% RED 2 137 | N/A -

577 Total Students

Fall-To-Spring Retention and Average GPA by Risk Indicator

MAP-WORKS RISK INDICATORS*	AVERAGE GPA**	RETURNED***	DID NOT RETURN
G GREEN	2.95	275 92.3%	23 7.7%
Y YELLOW	2.29	19 63.3%	11 36.7%
R1 RED1	2.76	93 83%	19 17%
R2 RED2	1.96	98 71.5%	39 28.5%
N/A Insufficient data to calculate risk	-	-	-
TOTAL	2.64	485 84.1%	92 15.9%

*MAP-Works Risk Indicator shown is the final indicator calculated during the fall term. **GPA information was uploaded for 575 students (99.7% of total population). ***Persistence information was uploaded for 577 students (100% of total population)

To What Extent Were We Able to Retain First-Year Students Who Said They Planned to Leave

	FALL TRANSITION: PLANNED TO LEAVE BEFORE FALL	FALL CHECKUP: PLANNED TO LEAVE BEFORE FALL
Said they where leaving	20	22
Of those, how many persisted to spring?	11 55%	1 4.5%

What Kinds of Activities Did We Do with First-Year Students?

ACTIVITY TYPES	# OF ACTIVITIES LOGGED	# OF STUDENTS INVOLVED	% OF STUDENTS	# OF FACULTY/STAFF INVOLVED	% OF FACULTY/STAFF INVOLVED
Referrals	50	47	8.1%	3	2.9%
Appointments	19	19	3.3%	3	2.9%
Contacts	1,189	577	100%	12	11.7%
Interaction Contacts	100	76	13.2%	9	8.7%

THE HUNT

LATEST TRENDING NEEDS HELP FOUR

Asymmetric Fit-and-flare Blazer - Grey
1 Follow • Needs Help

Standout Southwestern Tribal Scarf
51 Follows • Needs Help

@payton started this hunt

@lucy started this hunt

Hunt

SIC MUSIC MUSARDS AWARDS AWARDS

This exactly

What a cute skirt

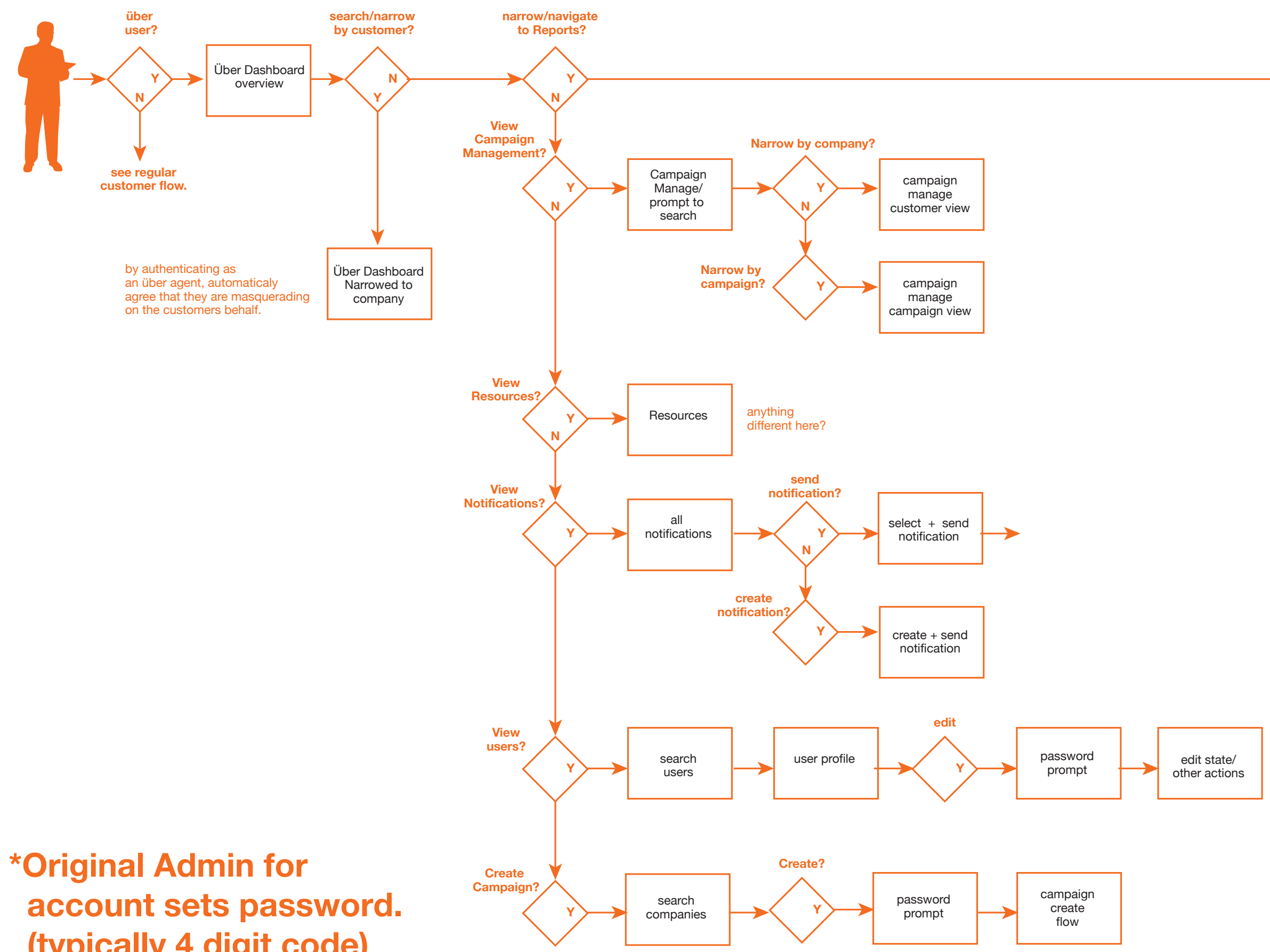
Anyone have an idea?

Bali Spice Mesh Leaf Dress \$49.99 at Etsy.com BUY

Bali Saffron Mesh Leaf Dress \$66.99 at Etsy.com BUY

Grey Long Sleeve Carpenter Top \$66.99 at Etsy.com BUY

Über Verizon user : flow



***Original Admin for account sets password. (typically 4 digit code)**

click through to other categories

Über Campaign Report

Über Data Report → same flow as Campaign Report, sliced by "Cost"

Über Cost Report → same flow as Campaign Report, sliced by "Subscribers"

Über Subscriber Report → same flow as Campaign Report, sliced by "Subscribers"

* ability change charts to data tables

download/export?

Download/Export/Print Dialog

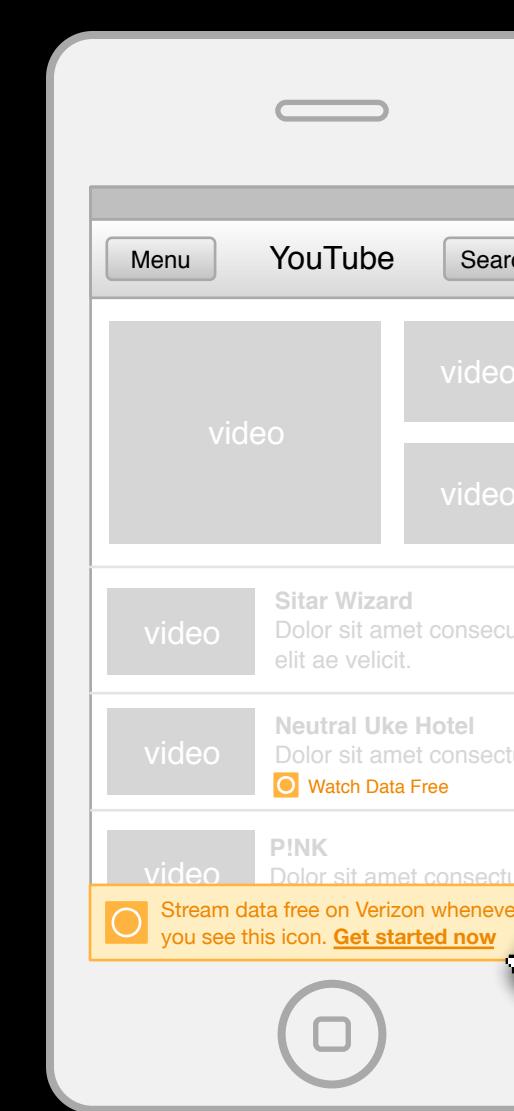
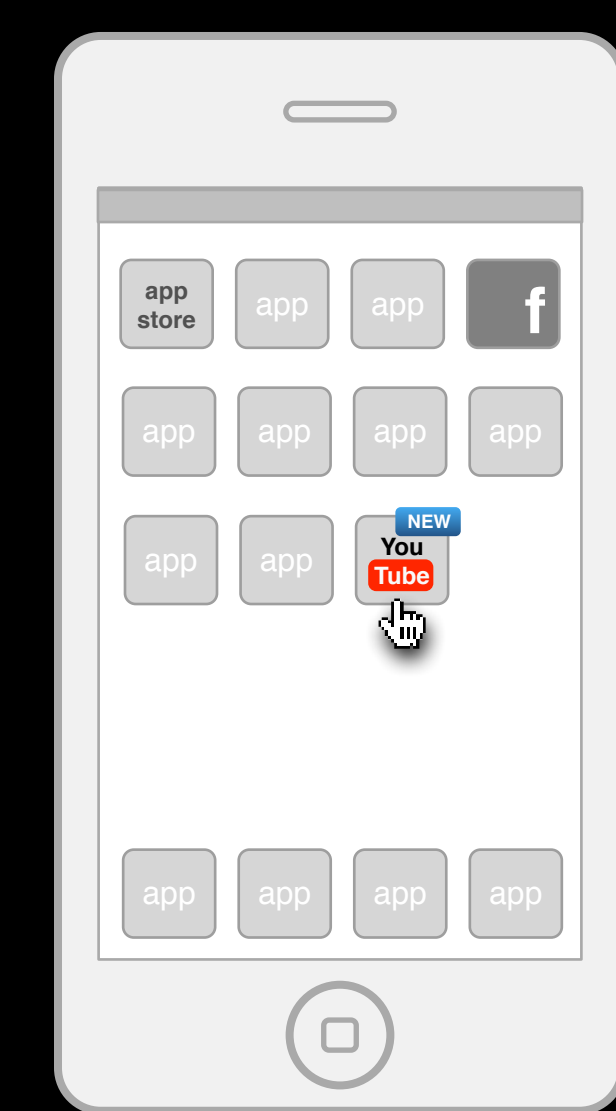
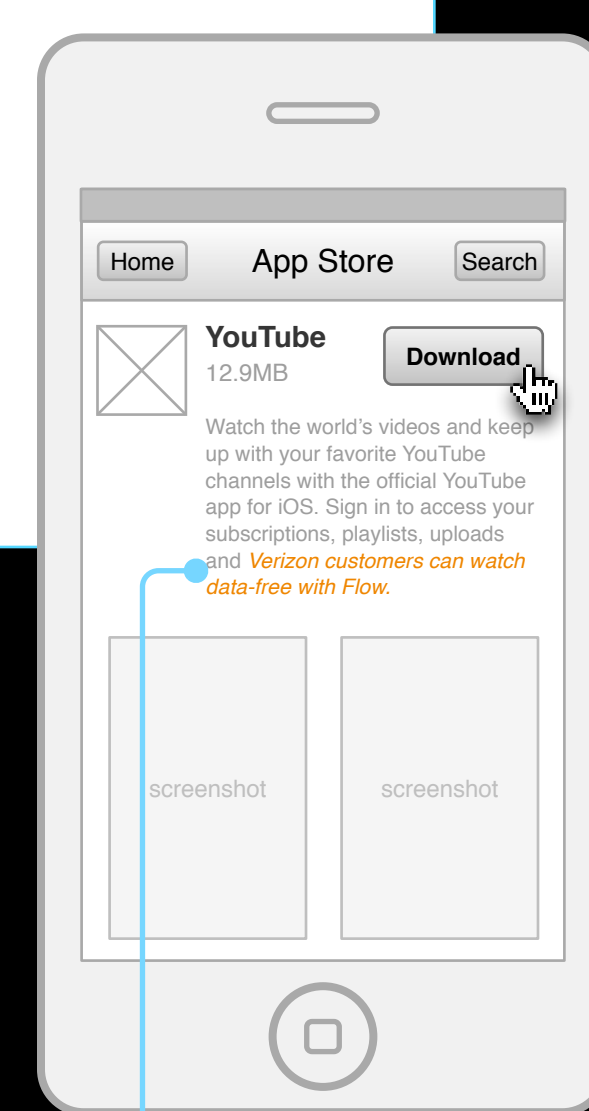
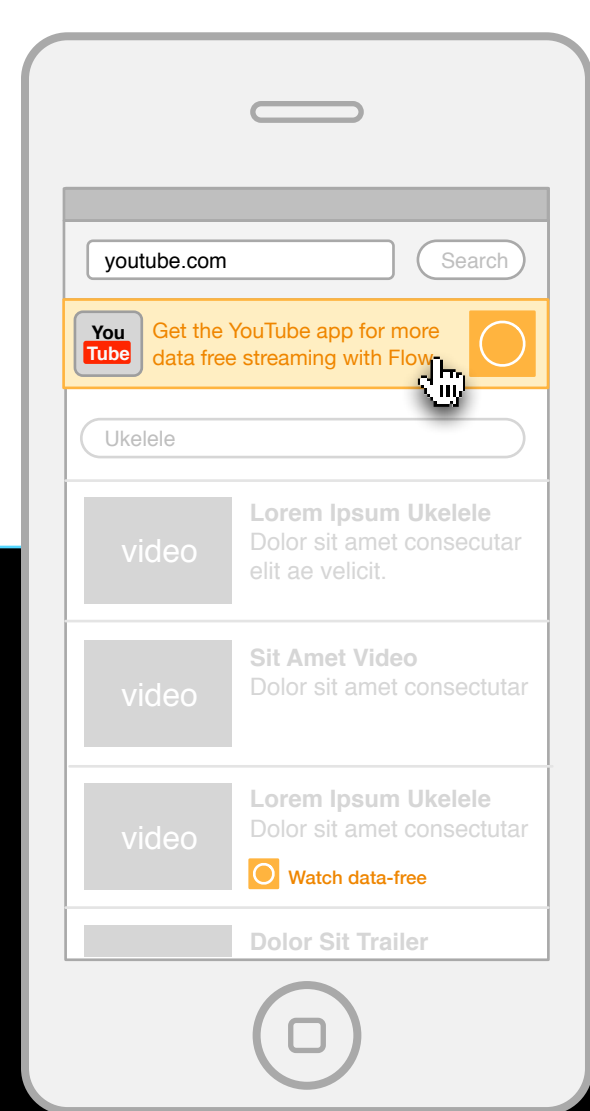
prompt to select file type

type selected?

download file or print

xls, xml, pdf

Each view w/in Reports to have a properly formatted print view.



O'REILLY®

2nd Edition



Designing Social Interfaces

PRINCIPLES, PATTERNS, AND PRACTICES FOR
IMPROVING THE USER EXPERIENCE

Erin Malone &
Christian Crumlish

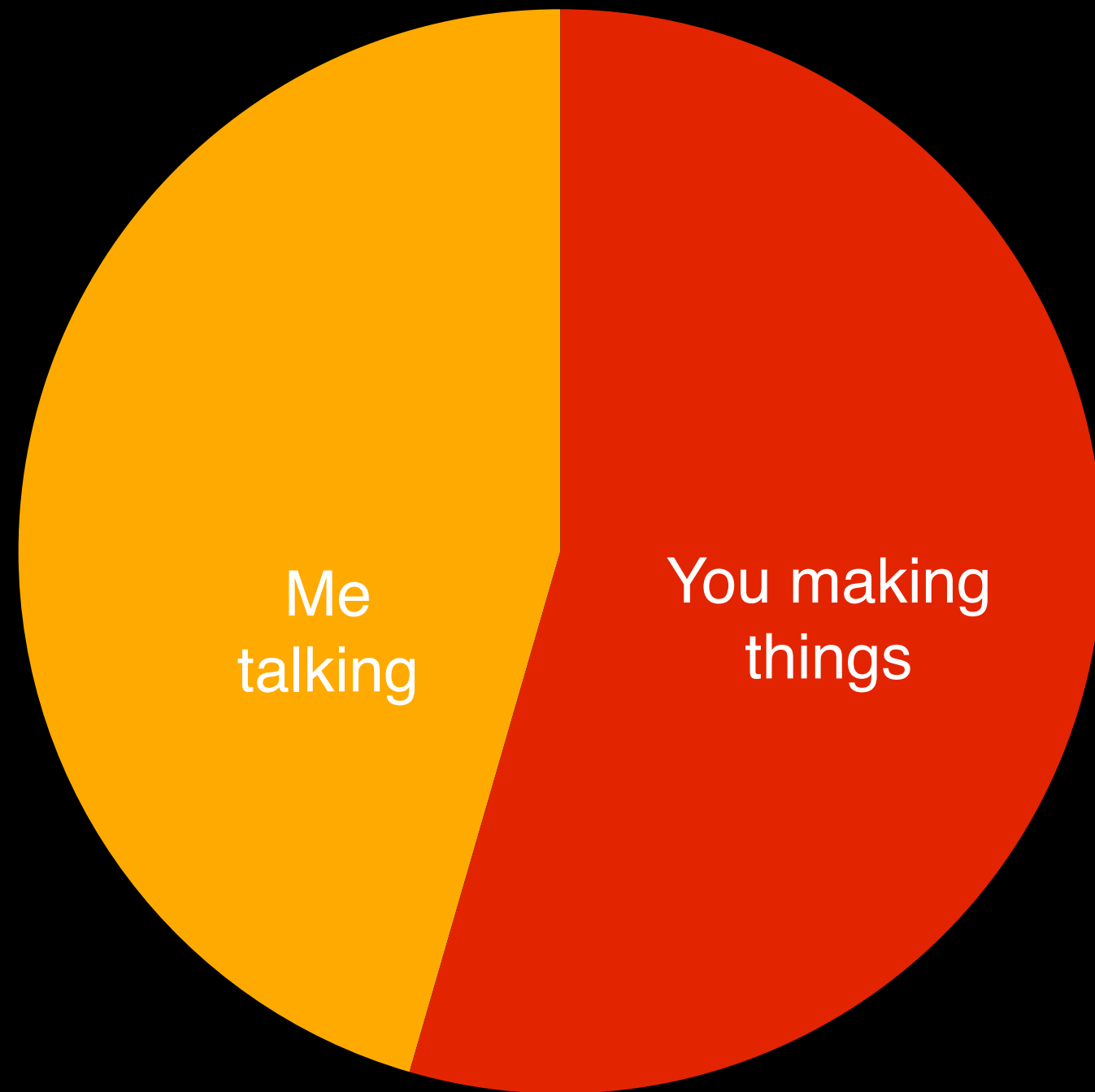
About this course

This course presents the fundamentals of language and graphic surface design central to the practice of interface Design. Visual fundamentals will be explored such as hierarchy, layout, grid, line, image, shape, typography and legibility, and how these interact and combine in a design that works.

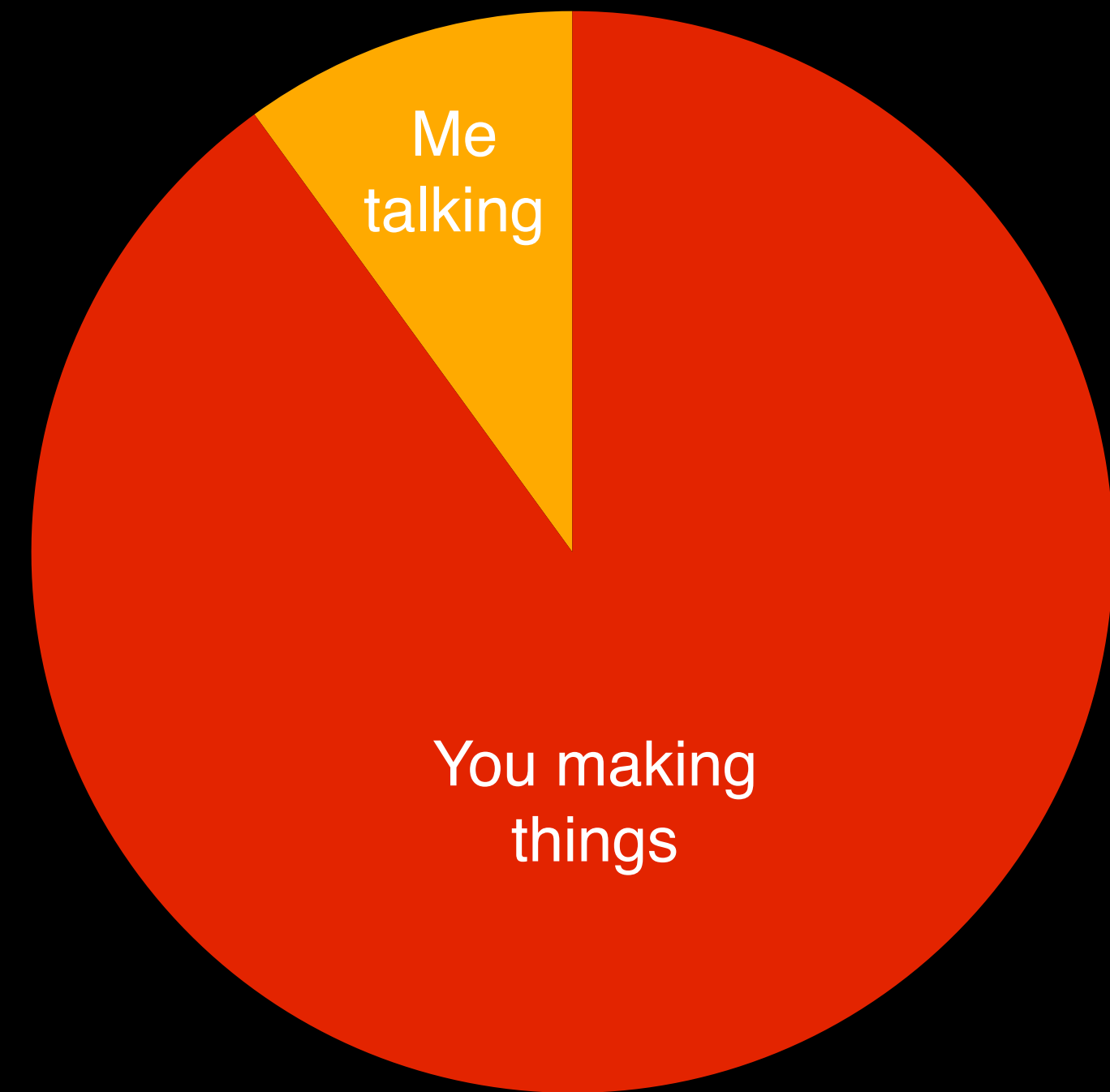
Students will investigate these concepts using a series of traditional design exercises and conceptual explorations using a variety of tools (e.g. Sketch, Photoshop, Illustrator, and InDesign), with particular focus paid to how a user reads and interprets an encounter with a given design.

In addition to studying the role that vision and attention span play in these situations, the course will touch upon how these concepts relate to other sensory input and feedback modalities like auditory, tactile, and motion. Projects will utilize canvases such as print, screen, web, and mobile devices, with close attention paid to their evolution, as well as their strengths and weaknesses.

*learn
by doing*



first few weeks



last few weeks

Project One

WEEK 1

Intro to the class

Basics

WEEK 2

Sketching

Typography Basics

WEEK 3

Typography Continued

Grids, Hierarchy
& Responsive Design

WEEK 4

Color Theory
Style Tiles

Studio:
Project one: Me App

WEEK 5

Brand

Design Toolkits

Project Two: Phase One

WEEK 5

Brand

Design Toolkits

WEEK 6

Studio Time
Individual Reviews

Class Critique

WEEK 7

Designing for
Multiple screens

Prototyping Mobile

WEEK 8

Designing for Multiple
screens

Class Critique

WEEK 9

Data Info &
visualization

Designing with
Data: Guest Lecturer
Uday Gajendar

Project Two: Phase Two

WEEK 10

Dashboards

Class Critique

WEEK 11

Storyboards

Presenting
visual design
Studio

WEEK 12

Documenting
visual design

Studio

WEEK 13

Careers in Visual
Interaction Design Studio

NO CLASS

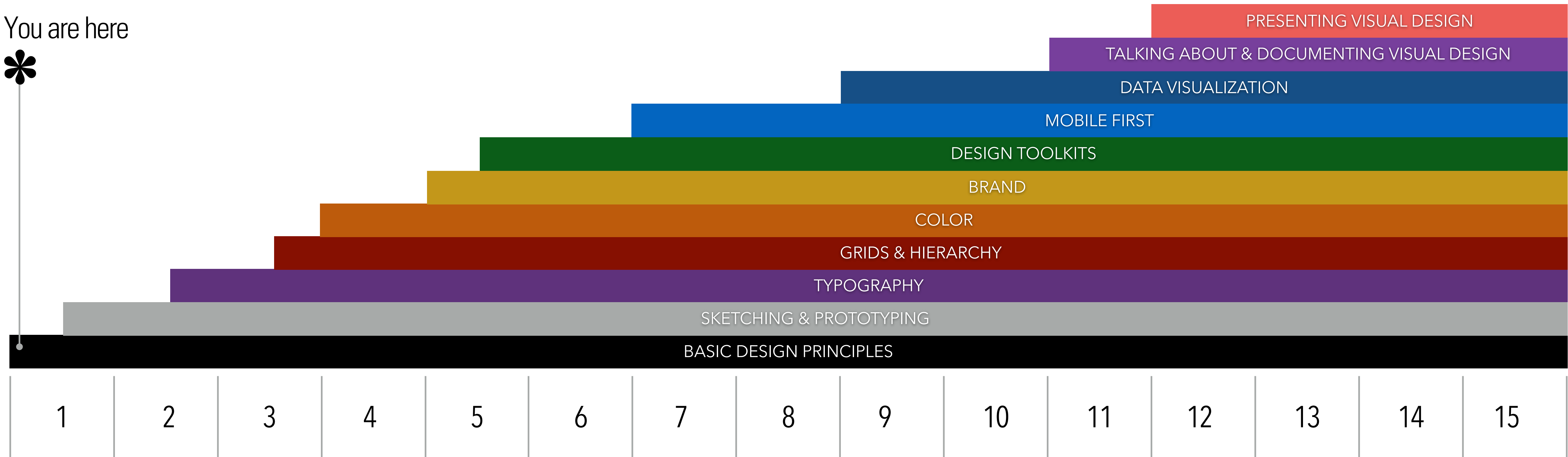
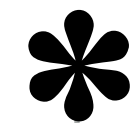
WEEK 15

Presentations

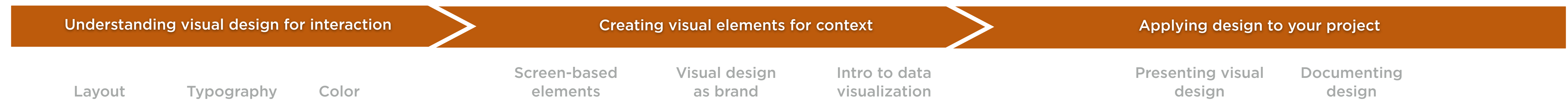
Class wrap &
what's next

AREAS OF VISUAL INTERACTION DESIGN & PROJECTS

You are here



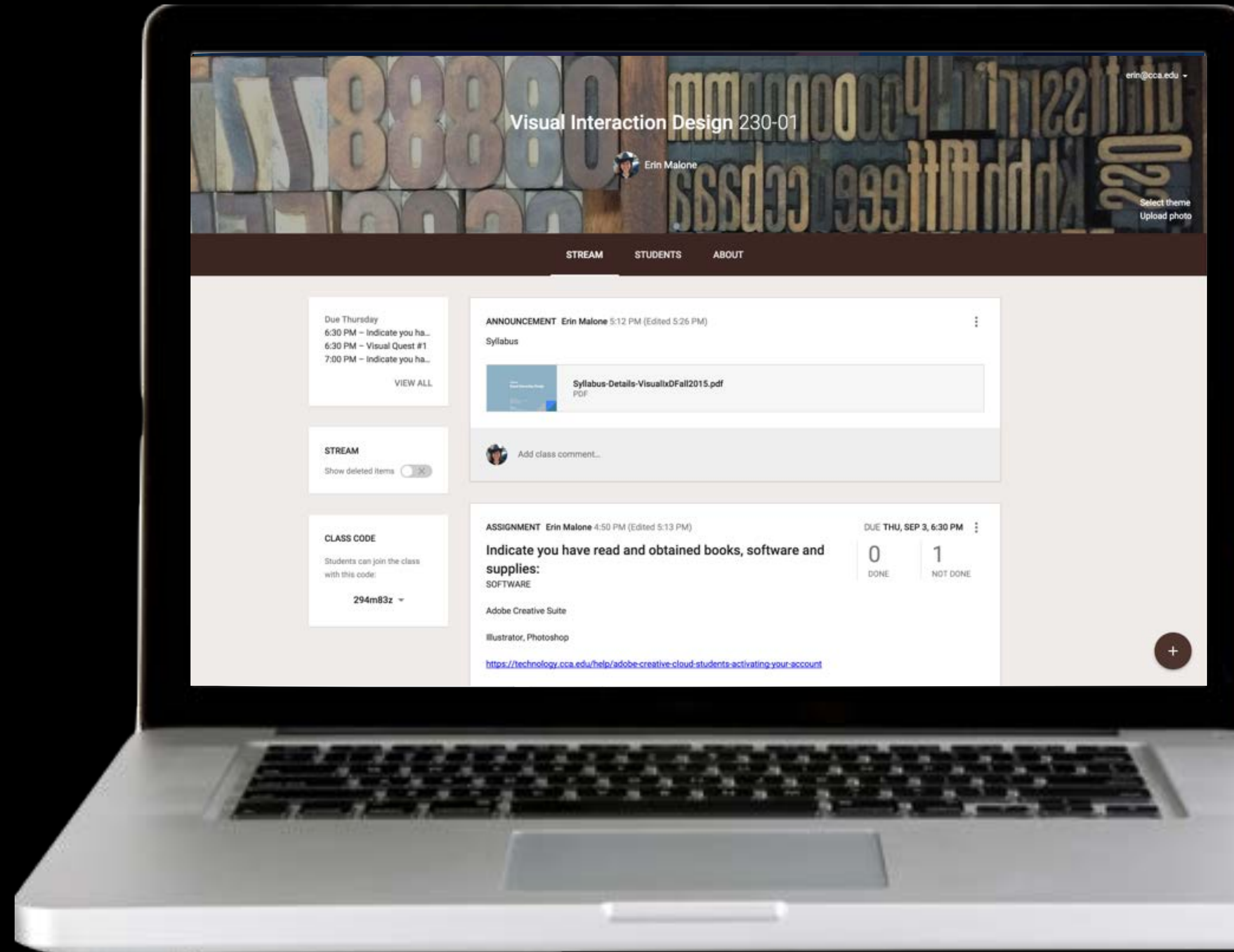
WEEK



Things to know

Classroom Website

Google Classroom: ID 294m83z



Review the syllabus

Google Classroom: ID 294m83z

CCA VisXD - 2015

Syllabus

Visual Interaction Design

IXDSN-230-01

Tuesdays and Thursdays 7:15 - 10:15
(includes office hours)

Faculty:

Erin Malone

[erin@cca.edu or erin@tangible-ux.com]

Supplies

Sketchbook
Spiral
bound,
unruled

Tape
Gluestick

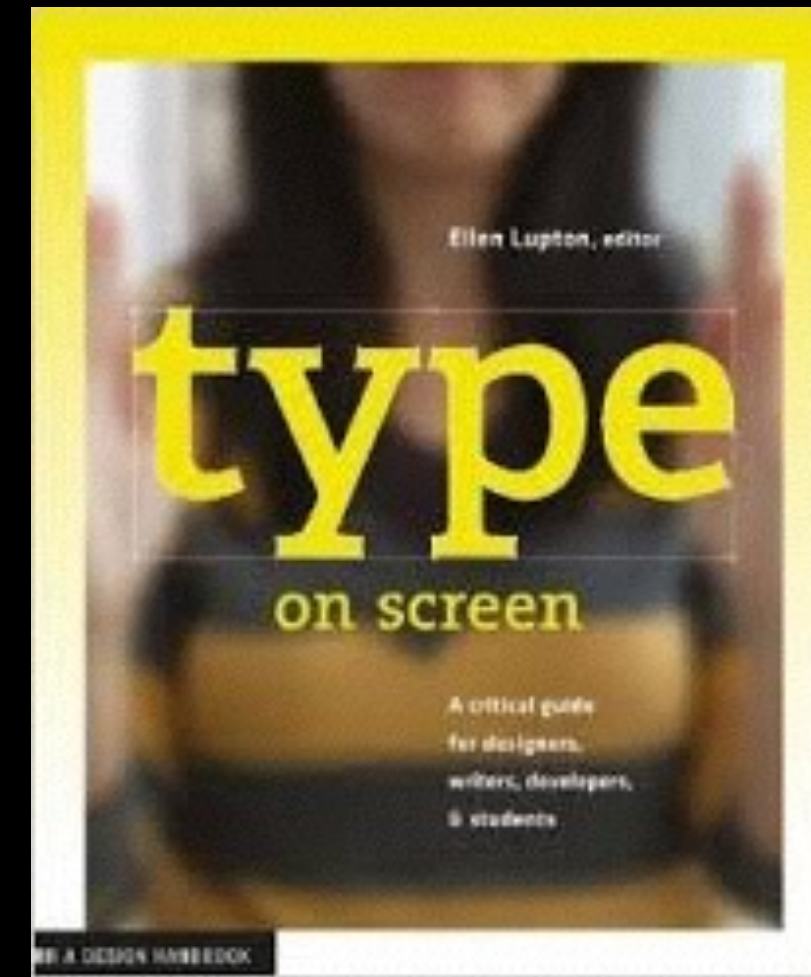
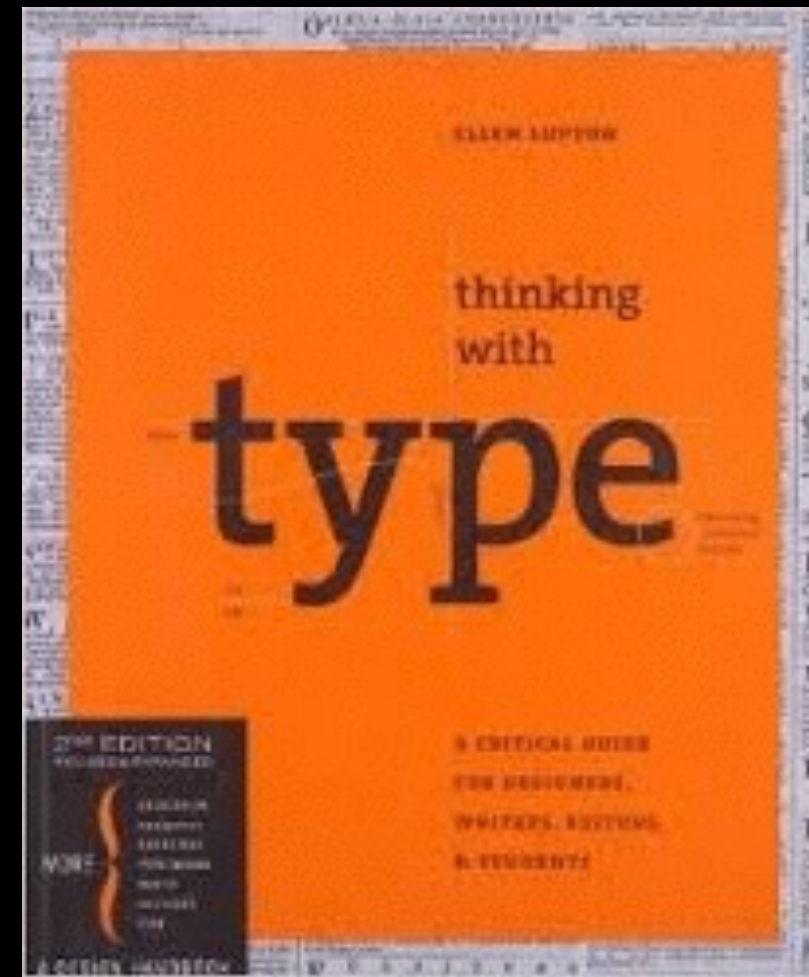
Copic marker
Grey or
pastel color

Thin markers, Pencils, Sharpie, ruler

Paper 11 X 17
best

two or
three
packs of
sticky
notes

Required Books



developing
A
visual
EYE



theme: icons



theme: blur



theme: inside out



Visual Quests



theme: friendship



theme: love



theme: motion



theme: thought



theme: work

THE RULES



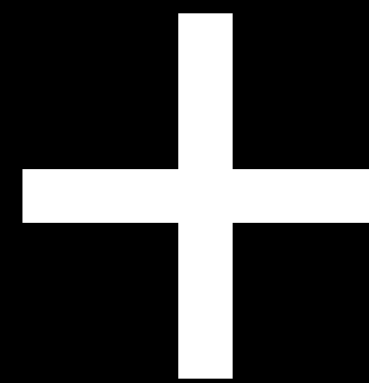
Collaboration
Participation
Asking for help
Showing work in progress
Creativity



Video or photography*
Calls or Texts
Showing only final work
Not creating work yourself
Being late

** Unless Erin specifically tells you to.*

1 Big Project



Lots of exercises that help you understand the concept so you can apply them to your project

7 Project briefs
to choose from

**By the end of the class you will
have created:**

Brand elements for your project

Mood Boards
Simple Logo
Brand Style Guide
Style Tiles
Icons for your Project

Visual design layouts for:

- A simple website home page
 - A simple mobile app home page
 - A simple watch interface*
- or
- An auto interface (for your project)

You will select one of the following projects later in the semester.

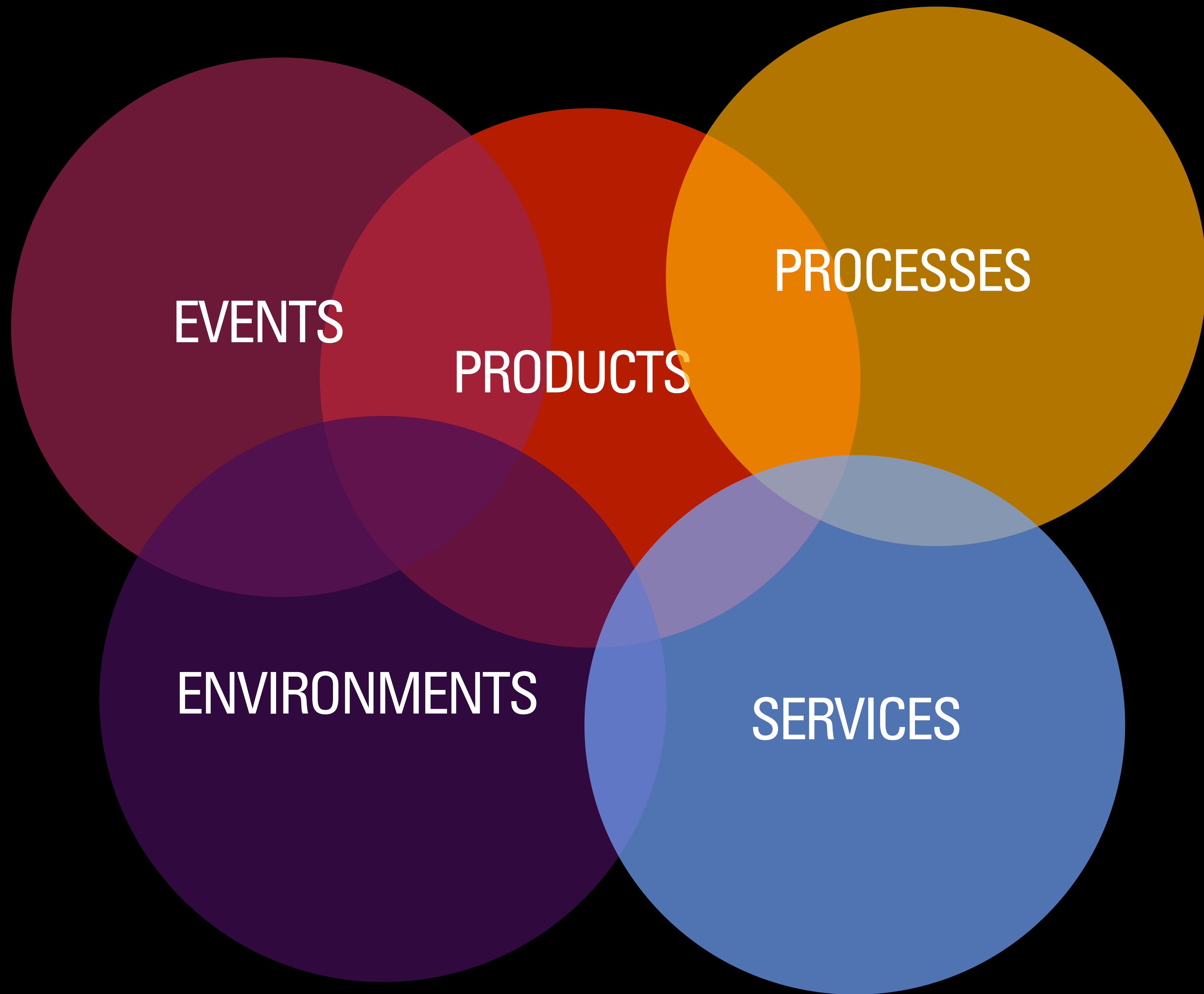
10

THINGS TO
KNOW ABOUT
VISUAL
INTERACTION
DESIGN

DESIGN
INTERACTION

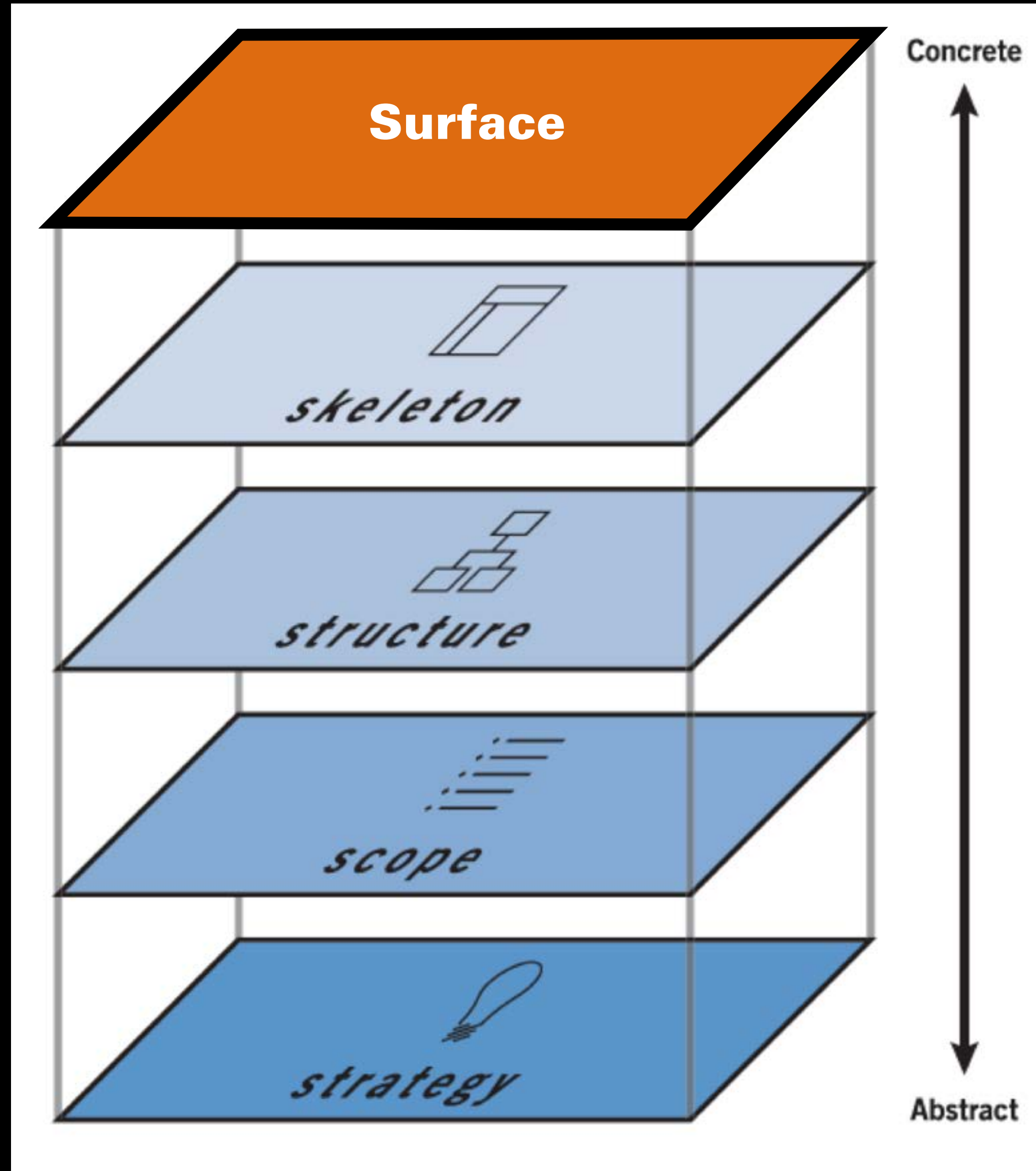
1

Everything you
encounter is
designed



2

The visual interaction designer is important



* concept and diagram by Jesse James Garrett - The Elements of User Experience

3

Visual interaction
designer is an
actual job

but...

4

Interaction Design is

HUGGE

Web-enabled

Screen
based

Social

NUI

Devices /
Appliances

Commerce

Enterprise

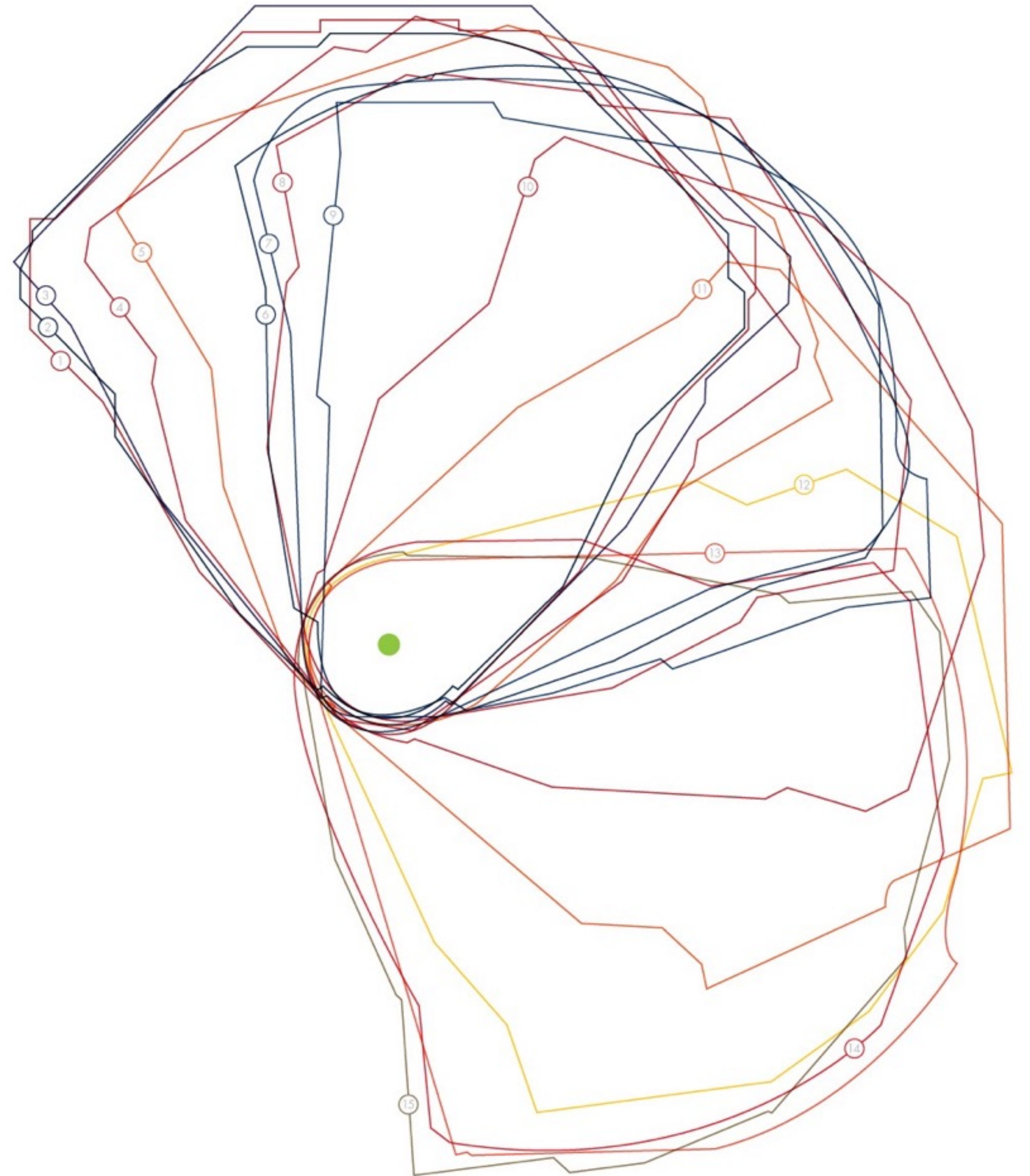
Voice
Input/Output

Mobile

5 Things change

FAST

6 Visual design takes time Simple is hard



7 SF is ground zero
for what the industry
will become



8 The web is 95%
typography

N

SECURITY

Patch Your OnStar iOS App to Avoid Getting Your Car Hacked

3 HOURS

TYPOGRAPHY

How Shake Shack Made a 70-Year-Old Font Hot Again

10 HOURS

LATEST NEWS



GORDON GOTTS
14 Million Pe
Already Using
1 HOUR



KATIE M. PALM
The Long, Win
to an Ebola Tr
1 HOUR

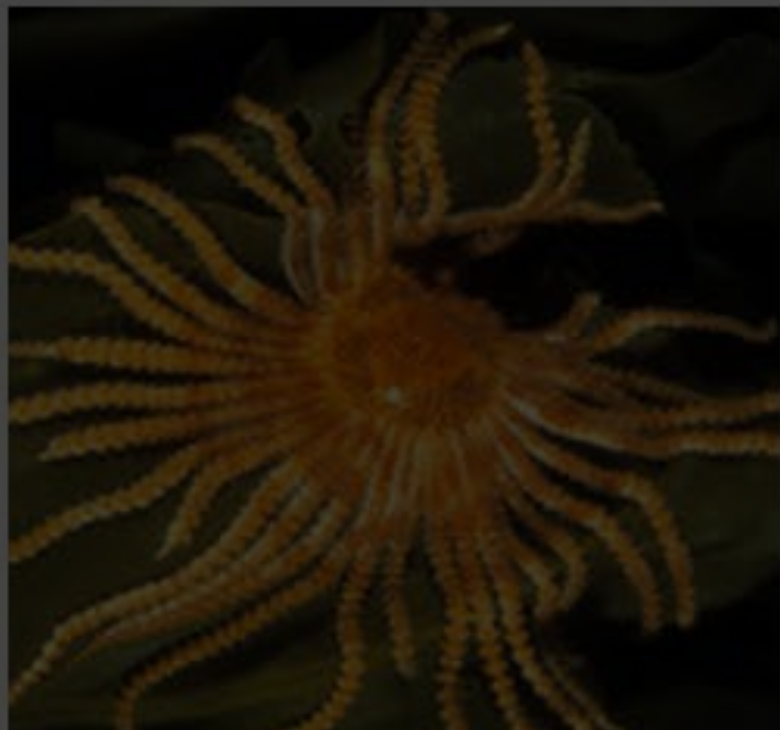


AVIATION
The F-35 Fight
Finally Ready
2 HOURS

ABSURD CREATURE
OF THE WEEK

The Two-Foot-Wide Sea Star That's Basically a Bear Trap

* quote from Oliver Reichenstein, 2006



MEDICINE

AT LAST: AN EBOLA VACCINE THAT MIGHT



MORE NEWS



9 Visual design skills
are a superpower

10

“Unicorns” are called unicorns because they don’t exist



Exercise

Using the supplies in front of you, sketch the following:

Your favorite mobile site

Your favorite website

* You can use your phones and computers to do this

Exercise

Create a poster for the website using the supplies available to you

SHARE