Collecting
- Saving
- Favorites
- Displaying
- Add / Subscribe
- Tag an Object
- Find with Tags
- Tag Cloud

Feedback
- Comments
- Reviews
- Ratings
- Favorites
- Vote to promote
- Thumbs up / down ratings
- Soliciting Feedback

Broadcasting Publishing
- Blogs - Read
- Blogs - Publish
- Microblogging
- Publishing
- Rights
- Terms of Service
- Licensing

Sharing
- Sharing
- Bookmarklet
- Share This
- Activity Streams
- Send This
- Casual Privacy
- Give Gift
- Many Publics
- Social Bookmarking
- Embedding
- Ongoing

Communicating
- Synchronous vs. Asynchronous
- Sign In to Participate
- Forums
- Public Conversation
- Private Conversation
- Nudging
- Group Conversation
- Flamewars
- Vendettas
- Sock-Puppets

Collaboration
- Collaboration
- Manage Project
- Voting
- Collaborative Editing
- Edit this page
- The Wiki Way
- Unbook
- Crowdsourcing

Social Media
- Following
- Filtering
- Recommendations
- Social Search
- Pivoting
- Monetize
- Underpants Gnome

Engagement
- Sign Up / Register
- Sign In
- Sign In Continuity
- Sign Out
- Receive Invitation
- Send Invitation
- Authorize
- Private Beta
- Welcome Area
- Reengagement

Identity
- Identity
- Profile
- Profile Decorating
- Reflectors
- Identity Cards
- Attribution
- Testimonials
- Avatar
- Personal Dashboard

Presence
- Availability
- Mood
- Environment
- Buddy List
- Statuscasting
- Microblogging
- Updates Opt-in
- Signs of Life
- Usergallery
- Who's Here Now
- Ambient Intimacy

Reputation
- Levels
- Labels
- Collectible Achievements
- Temporal Awards
- Peer-to-peer Awards
- Points
- Leaderboard
- Top X
- Statistical Evidence
- Monitoring
- Friend Ranking

Connections
- Relationships
- Find People
- Add Friends
- Implicit / Explicit Relationships
- Fans & Fame
- Circles of Connections
- Publicize Relationships
- Unfriend

Community Management
- Norms
- Manifesting
- Collective Choices
- Group Moderation
- Collaborative Filtering
- Report Abuse
- What's the Story

Place Geo Location
- Face-face Meeting
- Party
- Calendaring
- Reminding
- Geo-Tagging
- Geo-Mapping
- Geo-Mashing
- Neighborhood
- Mobile - Geo
- Mobile - Gatherings
- Mobile - Statuscasting

Central hub: **Social Spaces** — Activities, Community, Self

Curved labels: Pave the Cowpaths · Cargo Cult Anti-Pattern · Password Anti-Pattern · Talk Like A Person · ExBoyfriend Anti-pattern · Respect the Ethical Dimension · Don't Break Email · Be Open · Learn From Games · Potemkin Village